



the ministry messenger

Autumn 2024

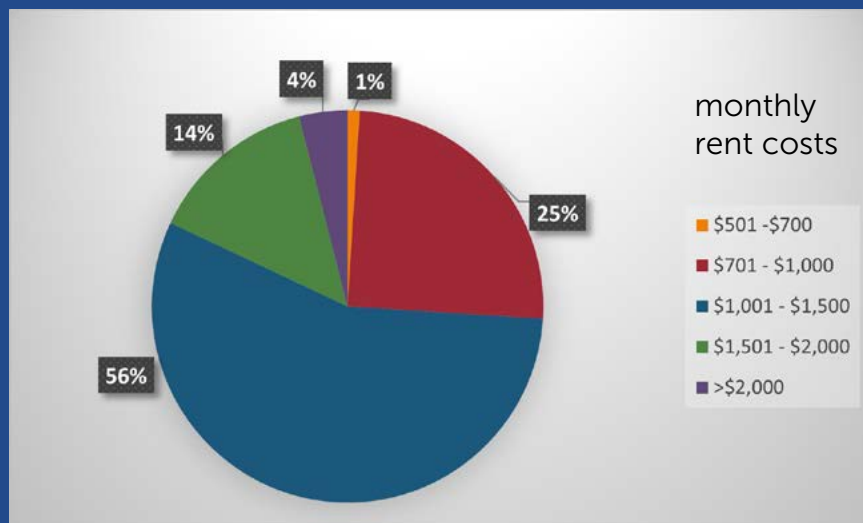
A Publication of
Crisis Control Ministry

Neighbors Helping Neighbors

Helping Neighbors Have a Home for the Holidays

The US News & World Report ranked the Piedmont Triad in the Top 25 Best Places to Live in the United States. The region is attractive to young professionals and families as well as those looking to retire. It is no surprise that in 2023, the number of people moving into our state increased by 64%. This demand has dramatically increased the cost of housing in our area, and significantly decreased availability of affordable housing for those with lower incomes. In this market, many are finding that a long-term rental is more affordable than buying a house. This has, in turn, led to a dramatic surge in rental prices.

According to the July 2024 Rental Market Trends Report, the average rental rate in Forsyth County is \$1,248 per month for a 913-square-foot two-bedroom apartment. The chart below shows rent ranges in Winston-Salem.



Source RentCafe

Crisis Control Ministry has seen the impact of increased housing costs, with a 23.5% increase in the number of clients requesting housing assistance in July 2024 compared to the previous year. The average amount of housing assistance provided by Crisis Control Ministry is \$950. Additionally, the average utility assistance is \$400.

Crisis Control Ministry is proud to have been able to assist 100% of the applicants who qualify for services. With your help, despite the housing challenges in our community, we can continue to meet the needs of our neighbors.

Thanks to you, from January to August 2024, we have been able to help keep 4,824 neighbors in their homes. This is a dramatic 184% increase over the number of neighbors helped in 2023.



Your Support Impacts Lives

Travis, a loyal employee for more than ten years, was unexpectedly laid off. He immediately filed for unemployment while he looked for another job. A couple of weeks later, the NC Employment Security Office called him to tell him his claim was delayed due to an employee misspelling his name in their system. Between his small savings and help from family, Travis was able to cover most of his expenses for the month but lacked enough to pay his rent. Travis called Crisis Control Ministry to help with his rent payment while he was waiting for the unemployment issue to be sorted out.

Because of the support from our donors, we were able to provide payment to Travis's landlord while Travis continued to look for employment. He begins his new job next month!

Winston-Salem Office:
200 E. Tenth Street
Winston-Salem, NC 27101
T: 336.724.7453

Kernersville Office:
431 W. Bodenhamer St.
Kernersville, NC 27284
T: 336.996.5401

www.CrisisControl.org





A Word from Margaret

Dear Friends,

Fall is often considered the harvest season. It's a time when food becomes the focus of gatherings and celebrations.

At Crisis Control, the autumn months bring an increased demand for our services as families grapple with back-to-school expenses and prepare for the colder months ahead.

Unfortunately, inventory at Crisis Control Ministry's food pantries is very low, leaving some shelves empty and preventing us from meeting our community's growing needs.

We need your help now more than ever. Together, we can ensure that no one in our community goes hungry. Here are ways you can help:

1. Organize a food drive in your neighborhood, workplace, or place of worship.
2. Make a direct food donation to our pantry. Consider donating the free items from BOGO deals at the grocery store. Every item counts.
3. Spread the word about our situation to friends, family, and colleagues.

Remember, as we gather around our tables this season, many in our community are wondering where their next meal will come from. Your generosity can make a world of difference.

Thank you for your continued support and compassion.



Warmest regards,

Margaret P. Elliott

Margaret Elliott
Executive Director

Help Fill Our Pantries

Our client-choice food pantries in both the Winston-Salem and the Kernersville locations are especially low.

For a list of Most Needed Items, and resources to help promote Food Drives and Gift of the Month programs, visit our website.

crisiscontrol.org/resources

Gift of the Month

September: Instant Grits & Oatmeal

October: International Foods

November: Baking Items

December: Hot Beverage Mixes

Location Hours

Winston-Salem:

Monday-Friday 9 a.m. - Noon
1 p.m. - 4 p.m.

Kernersville:

Monday-Friday 9 a.m. - Noon
Tues. & Thur. 1 p.m. - 4 p.m.

EXECUTIVE DIRECTOR
Margaret Elliott

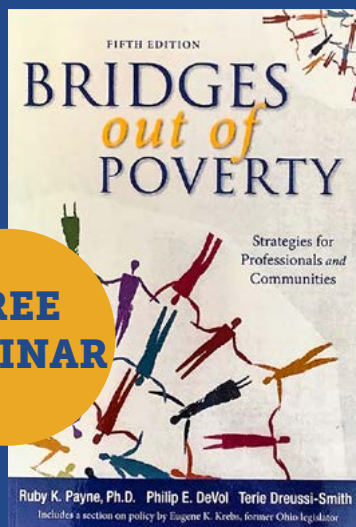
THE MINISTRY MESSENGER is a quarterly publication of Crisis Control Ministry.

Crisis Control Ministry provides assistance with basic life needs to those facing a crisis in Forsyth and Stokes Counties.

Send editorial ideas to
The Ministry Messenger Editor:
Tammy Caudill,
PR & Marketing Manager
Crisis Control Ministry
200 East Tenth Street, Winston-Salem, NC 27101
tcadill@crisiscontrol.org

SIGN UP TODAY

October 18



FREE SEMINAR

You're invited to attend this free community seminar, exploring the impact of poverty. It is designed to develop understanding of the effects of poverty across social and economic groups. Individuals who work regularly with those living in poverty or want to advocate for those in poverty will benefit from this discussion. It is based on the book, "Bridges Out of Poverty," by Ruby Payne, Philip DeVol, and Terie Smith.

To register, visit
crisiscontrol.org/news-events.

2024 Holiday Honor Cards

HELP NEIGHBORS BY HONORING FRIENDS, FAMILY & COLLEAGUES

Introducing Two New Card Designs



V24 Season's Greetings
Original art by Tim Vogel



J24 Prince of Peace
Original art by Beth Jones

This holiday season, you can help provide food, medication, housing, and utility assistance to our neighbors in crisis by purchasing Crisis Control Ministry Holiday Honor Cards. Proceeds from card sales are used locally to help our neighbors in Forsyth County and Stokes County.

The Holiday Honor Card is:

- the perfect way to spread holiday cheer while giving back to the community;
- a great alternative gift for those friends and family members who are hard to shop for;
- a memorable tradition of recognizing important clients or colleagues;
- a wonderful way to honor special people in your life;
- the best means of taking the work out of sending holiday cards.

For a minimum tax-deductible donation of \$5 per card, Crisis Control Ministry will beautifully hand address, stamp with a holiday stamp, and mail these high-quality cards FOR YOU. Or, if you prefer to sign, address, and send the cards yourself, you can pick them up at our offices, or we can mail them to you (shipping and handling charges apply).

This year you can choose from the two new designs for 2024 or seven designs from previous years. Order early for best selection. Last year three designs sold out!



To order cards:

- **scan** this QR code
- **visit** crisiscontrol.org/HolidayCards
- **fill out** the enclosed order form, and mail to:
Crisis Control Ministry Holiday Cards, 200 East 10th Street, Winston-Salem, NC 27101

**Available
Online
OCTOBER 1**

For more information: contact Angie Wilson at 336-727-9976 or HHC@crisiscontrol.org.

See order form on next page for all available designs.

HELP NEIGHBORS BY HONORING FRIENDS, FAMILY & COLLEAGUES



V24
Tim Vogel
"Season's Greetings"
Inscription A

Tim Vogel is an internationally recognized film maker, writer and artist. He is also known locally as director and editor of the beloved TV Show, *Life in the Carolinas*.

His card design features the Benjamin Hubbard House, located near Moravian Falls, North Carolina in Wilkes County. It was built in 1778 and listed on the National Register of Historic Place in 2009.



J.24
Beth Jones
"Prince of Peace"
Inscription A

Beth Jones has been creating Holiday Honor Cards for Crisis Control Ministry for many years. She is the production manager of *Our State Magazine*, a freelance graphic designer, and a Crisis Control Ministry volunteer.

This year's card design, Prince of Peace, is pictured at left. Other card designs by Beth Jones are also available, shown below and on our online catalog.



M.22
William Mangum
"Making a Difference"
Inscription A



J.22
Beth Jones
"Trees, Light, and Love"
Inscription A



J.17
Beth Jones
"Season of Hope"
Inscription B



C.23
Barbara Campbell
"Chickadee Tidings"
Inscription A



J.23
Beth Jones
"Merry & Bright"
Inscription A



J.18
Beth Jones
"Joyful Holiday"
Inscription B



J.19
Beth Jones
"Merry, Merry, Merry"
Inscription A

The interior of the cards read:

INSCRIPTION A

"A gift has been made in your honor to Crisis Control Ministry by (your name). This gift will enable our neighbors in crisis to share in the bounty of God's love for all people during this season of sharing."

INSCRIPTION B

"A gift has been made in your honor to Crisis Control Ministry by (your name). This gift will enable the hungry and homeless in our community to share in the bounty of God's love for all people during this season of sharing."



Scan the QR code
to order online or visit
crisiscontrol.org/HolidayCards

crisiscontrol.org



Holiday Honor Card Order Form

Step 1: Provide Your Contact Information

<input type="checkbox"/> Dr. <input type="checkbox"/> Mr. <input type="checkbox"/> Mrs. <input type="checkbox"/> Ms. <input type="checkbox"/> Hon. <input type="checkbox"/> Miss <input type="checkbox"/> Rev.	Your Name (First, Last)	
Company Name (if applicable)		
Address		
City	State	Zip Code
Contact Number	Email Address	

Step 2: Choose a Delivery Option for Your Cards

Check a delivery option below for your Holiday Honor Card Order.

- ☐ **Option 1: Mail my cards FOR me.** My list of honorees and their addresses are included on the back of this form or they were/will be emailed to HHC@crisiscontrol.org. CCM will begin mailing cards December 1; orders will be processed as they are received.
- ☐ **Option 2:** I will **pick up my cards** from Crisis Control Ministry. **Circle pick-up location: Winston-Salem / Kernersville.** CCM will contact you when your order is ready for pick-up. Processing of orders will begin after October 30th.
- ☐ **Option 3*:** Mail blank cards **TO me** to personalize myself. **Please add S&H charges to your order in Step 3 below.**

Step 3: Select Your Cards

Select the designs and quantities of cards you wish to order in the table below.

Card Design ID	Design Description	Quantity
V24	Season's Greetings	
J24	Prince of Peace	
M22	Making a Difference	
J22	Trees, Light, and Love	
J17	Season of Hope	
C23	Chickadee Tidings	
J23	Merry & Bright	
J18	Joyful Holiday	
J19	Merry, Merry, Merry	
	Total # Cards Ordered	
	X \$5 ea. =	
	Delivery Option 3 Only add S&H Fees*	\$
	Total Donation Due	\$

*Shipping & Handling Fees

Delivery Option 3 Only.

If you selected **Option 3** as a delivery option: find the S&H fee in the table below that corresponds to the number of cards you ordered and enter it into the S&H box to the left.

The fee is considered part of your donation.

Total # of Cards Ordered	S&H Fee Required
1 - 4 cards	\$ 2.00
5 - 10 cards	\$ 6.00
11 - 20 cards	\$ 8.00
21 - 100 cards	\$ 10.00
100+ cards	\$ 15.00

Step 4: Complete Your Donation

- ☐ My donation is enclosed. ☐ I made my donation online on _____ (date).
- ☐ Charge my credit card:
- Card Number: _____ Exp. Date ____/____ Security Code _____
- Signature: _____ Billing Zip Code _____



Holiday Honor Card Addressee List

Mail this completed form with your donation to:

Crisis Control Ministry - HHC
200 East 10th Street
Winston-Salem, NC 27101

Which Card?	Name(s) of Recipient(s)	Address	How should the card be signed?
Card ID#	Who to send it to.	Where to send it.	Who is it from?
Ex. J23	John James	123 Sesame Street, Winston-Salem, NC 27101	G-ma Jones
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			
15			
16			
17			
18			
19			
20			

Beyond Cash: Creative End-Of-Year Giving Options



As the calendar winds down on 2024, we invite you to join us in making a lasting impact in our community. We encourage you

to consider a range of donation methods when planning your charitable end-of-year giving. Did you know you can donate your required IRA distributions, contribute from your Donor Advised Fund, or give stocks to Crisis Control Ministry? We even accept vehicle donations, including cars, motorcycles, aircraft, and watercraft.

Every gift, regardless of size, has the power to transform lives and restore hope. By giving before December 31st, you could enjoy potential tax benefits in the new year while directly supporting neighbors within our local community. Your generosity will help families secure housing, keep utilities on, stock pantries, and fill needed prescriptions, creating a ripple of hope and inspiration that lasts all year long.

And don't forget our Holiday Honor cards are a thoughtful way to recognize loved ones, business associates, and friends while supporting Crisis Control Ministry.

You'll find our catalog of cards and an order form included in this newsletter. Browse the selection and place your order easily online or by mail.



Serving Neighbors Better Through Partnership

Neighbors helping neighbors is more than just a tagline for Crisis Control Ministry. The work we do is dependent upon individuals, businesses, and partner organizations. The Shepherd Center of Kernersville is one of those organizations. Together we are able to serve seniors and disabled adults in our community, providing them with needed medications, healthy food and financial assistance.



"Our shared commitment to providing essential services and support is further amplified by our information

and referral program. We often find ourselves referring families and adults to CCM at both locations at least weekly due to the demand of our community's needs."

*-Claire Winfrey
Volunteer Services Manager*



"Being able to partner with Crisis Control is a blessing. We have been able to collaborate with the Kernersville

office on numerous occasions over the years to provide much needed services and financial assistance to the aging and disabled adults we serve. This collaboration has been most evident in the years post-pandemic and especially now with the rise in inflation especially increasing costs related to utilities, rent and food."

*-Lisa Miller
Senior Center Director*

**CROP
HUNGER WALK**
ENDING HUNGER ONE STEP AT A TIME
WINSTON-SALEM/FORSYTH COUNTY

10.20.2024



"Why Walk? My family and I have been supporters of the WSFC CROP Hunger Walk for over twenty years. Hunger does not discriminate or show favoritism. It impacts us all. To see a young child go without food is beyond heartbreaking. By participating in the CROP Hunger Walk, we are moving forward to 'Ending Hunger' one step at a time. Join me and members of St Anne's Episcopal Church as we manifest the Love of Christ through justice and community action."

Ms. Alveria Dove-Ali

**LEARN MORE & REGISTER AT:
cropwalkforsyth.org**

Kevin McCoy, CWS and Ms. Alveria Dove-Ali



Crisis Control
MINISTRY

200 E. Tenth Street
Winston-Salem, NC 27101
Client: 336.724.7453
Admin: 336.724.7875
www.crisiscontrol.org

RETURN SERVICE REQUESTED

Non-Profit Org.
U.S. Postage
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Winston-Salem, NC



CAROLINA CLASSIC
FAIR

Wednesday

OCTOBER 9

Free Admission

to both the Carolina Classic Fair
and the WBFJ Colton Dixon Concert
with the donation of
5 non-perishable food items
per person.

