

Crisis Control Ministry



the ministry messenger

**Neighbors Helping Neighbors** 

## Fifth Graders Provide a "Clean Start" for Neighbors

by Kim Underwood, Winston-Salem/Forsyth County Schools. Excerpts reprinted with permission.

Fifth-graders at Kernersville Elementary School found it rewarding to collect cleaning supplies to be distributed through Crisis Control Ministry in Kernersville.

"I think it is a good thing," said student Kristina Reid. "I love helping people." Kristina especially likes it when she sees smiles on people's faces.

The students are members of the Senior Service Club in Kernersville, which participates in service projects at the school and in the community. In November, members of the club hopped on a bus provided by the Kernersville Family YMCA and headed over to the Crisis Control office in Kernersville to deliver their "Clean Start Buckets."

Teacher Jenna Valentine-Turner serves as the adviser for the club. Empathy in Action is the theme for the club, she said. Kernersville Elementary is a Title I school where a high percentage of students come from economically disadvantaged backgrounds, and the members of the Senior Service Club undertake projects to help other students as well as projects to help others in the community.





can use when they are moving into a new home or cleaning up their current home.

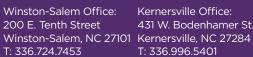
Valentine-Turner came up with the project after talking with Kathy Hoffner, the director of Crisis Control's Kernersville office. "I was really excited she was thoughtful enough to give me a call," Hoffner said.

Crisis Control helps people dealing with circumstances that may make it difficult for them to have the money to pay for rent or for prescriptions or to buy food. "When money is short,' Hoffner said, "people may not buy cleaning supplies, even though the supplies could make a big difference in making a home comfortable and ensuring good health."

The Crisis Control pantry has food but few cleaning supplies, Hoffner said. "Wouldn't it be nice to have some cleaning supplies to give them when they move into new housing?" she said.

Valentine-Turner liked the idea and got behind it as a project. "I think it's going to be really great for our clients." Hoffner said.

Money for the "Clean Start Buckets" project came from individuals who contributed to the notice that Valentine-Turner posted on DonorsChoose, a website that enables people to support classroom projects, and from the music group Pearl Jam, which provides matching money for projects that help people in need.





















## Beth Jones: Making a Difference for CCM

"I love the quote by Helen Keller: 'I am only one....I cannot do everything, but still I can do something."

That's the way graphic designer Beth Jones describes her involvement as a volunteer and supporter of Crisis Control. "While I may never be able to end hunger and financial insecurity in my local community," she explains, "I can create logos, T-shirts, cards, and other materials for such a wonderful nonprofit that works to do just that."

In addition to sharing her graphic design talents, Beth volunteers collecting cans at the Dixie Classic Fair, eats out for Hope du Jour, and participates in CROP Walk each year. "More than that," she explains, "I tell other people about Crisis Control and encourage them to find ways to get involved as well."

Beth designed the CROP Walk t-shirt for the first time in 2018 using her slogan *One World, Many Problems, Let's Take Hunger off the List.* She first got involved with CROP in the mid-1990s as a child. The route was about three times longer then and her little legs didn't quite make it the entire way. Though she needed to be carried near the end, she remembers proudly walking the full route the following year and many years since. "I love seeing so many people in the community come out to support the cause," she says.

In addition to designing the alternative holiday honor card for the past several years, Beth used her talents to design CCM's Share the Warmth logo. She also holds the informal record of eating out five "meals" in one day to support Hope du Jour. "In 2017, I ate out at Hope du Jour restaurants for breakfast, lunch, and dinner plus stops for a mid-afternoon dessert and an after-dinner coffee," she explains. "I love viewing all the participating restaurants at **hopedujour.org** and planning out where I will be going. When I go, I make an effort to tell the staff that I'm so glad they participate in Hope du Jour and often leave a note of appreciation for supporting Crisis Control on the check."

"Although my family had been supporters of CCM through both Gift of the Month and CROP Walk, when my mom (office manager Karen Haynes) became a CCM employee while I was in high school, it definitely opened my eyes to the countless other ways to get involved."



Please contact Vicki Jones, CCM's Director of Community and Volunteer Relations, at 336.201.5290 or email volunteer@crisiscontrol.org.



#### Gift of the Month

January: Beef Stew
February: Instant Potatoes
March: Toilet Tissue
April: Instant Grits
May: Instant Oatmeal
June: Canned Meats
(Salmon, Beef, Spam, Tuna)

July: Peanut Butter or Jelly

August: Cooking Oil September: Rice (one

pound bag)

October: Dry Beans (one

pound bag)

November: Saltine Crackers
December: Sugar, Flour,

Baking Items

#### **DROP-OFF HOURS:**

**Winston-Salem Location** 

Monday-Friday: 9:00 a.m. - noon &

1:00 p.m. - 4:00 p.m. Tuesdays until: 7:00 p.m.

**Kernersville Location** 

Monday-Friday: 9:00 a.m. - noon

Tuesday & Thursday: 1:00 p.m. - 4:00 p.m.

If you prefer to receive our newsletters via email, please email give@crisiscontrol.org.



## Save the Date

Eat out Tuesday, May 7, at participating restaurants that donate 10% of their sales that day to Crisis Control Ministry.

Eat out. Take out. Help out.

### Meet CCM's Newest Board Members

Crisis Control welcomes two new members to our Board of Directors.







Eric Kevorkian

Camilla F. Washington is a native of Winston-Salem and was ordained as a pastor in 2007. Along with her husband, Bishop Barry S. Washington, she is a pastor with Whole Man Ministries Church on Old Lexington Road in Winston-Salem. Camilla and Barry have a blended family of six children.

Pastor Washington was the founder of the "Unveil Yourself" Women's Conference and, with her husband, co-hosted "Reaching beyond the Walls" — a monthly program on the Total Christian Television (TCT) network. She has also served on the board of the Women's Fund of The Winston-Salem Foundation. Camilla is currently studying at Liberty University online, and recently published her first book in a planned series, "Love Triumphs over Tragedy" Volume 1.

"I have witnessed CCM in action helping our community and I want to be involved with an organization that makes a difference in the lives and families of our community," explained Camilla.

**Eric Kevorkian** lives in Kernersville with his wife, Deirdre, who is a longtime CCM volunteer and currently a lead volunteer in the Kernersville office. Together they have four adult children, five grandchildren, and consider themselves very lucky that their family is so close-knit and all live nearby.

Eric previously worked for a large multi-national corporation, but escaped and moved to the Triad in 2003. Today he owns a small manufacturing business in High Point, TaegaTech, which produces specialty tapes for the plumbing and energy markets.

Eric says he was drawn to CCM as a result of Deirdre's involvement. "To be a part of this motivated and giving group, and to see how a community can improve when we all work together, is really inspirational."

Crisis Control's 24-member Board includes a cross-section of individuals from the community, according to Board Chair Chip Cole. "We appreciate the commitment Camilla and Eric have made by offering their time, energy, experience and compassion for others in support of the mission and ministry of CCM," he added.

# So, What IS A Typical Crisis Control Family?



We are often asked what the "typical" family assisted by Crisis Control looks like. In reality, there is no single profile, and the families and individuals we serve are as diverse as our Forsyth County community.

- Our families are often minimumwage earners, whose weekly hours have been cut leaving them without enough funds for monthly expenses.
- Our families are often single mothers struggling to afford child care and frequently dealing with a lack of child support.
- Our families are people dealing with a health crisis that saps their resources.
- Our families are people living on unemployment, who find that managing on two-thirds or less of their former income is just not enough to support their family.
- Our families may be disabled, those truly unable to work and caught in the maze of the SSI Disability application process.
- Our families are people caught in the middle – earning slightly too much to qualify for food stamps and Medicaid, but not enough to pay bills, put food on the table, and purchase prescriptions.
- Our families may be veterans, struggling with many things and not receiving the support they need to survive.
- Our families can be the homeless who can't afford prescription medications.
- Our families are all of these people...and more.





200 E. Tenth Street Winston-Salem, NC 27101 Client: 336.724.7453 Admin: 336.724.7875 www.crisiscontrol.org

RETURN SERVICE REQUESTED

Non-Profit Org. U.S. Postage PAID Permit No. 324 Winston-Salem, NC

#### 2018 FISCAL YEAR HIGHLIGHTS

### **Services Provided**

\$3,052,983 TOTAL VALUE

TOTAL PEOPLE SERVED

\* May represent more than one service per person.



People Served Food Assistance

Value: \$464,607\*\* \*\*Includes in-kind donatio



People Served Rent/Mortgage Assistance

Value: \$453,091



3,162

People Served Utilities Assistance

Value: \$294,302



People Served

Pharmacy Assistance

Value: \$1,771,824



**Outreach Services** Value: \$69,159

546 people served

Our generous community donated

332,890 pounds of food



Total number of volunteers 853

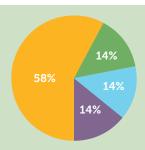
We appreciated all our volunteers including 263 weekly volunteers who not only did the work of the ministry, but saved the organization in expenses.



6,833 client interviews

#### Revenue Received

- Individuals \$1,352,733 335,129 Foundations \$ 328,788 Churches/Congregations
- Businesses/Corporations \$ 321,241 **TOTAL** \$2,337,891





23,529

Prescriptions filled at our Licensed Free Pharmacy, with a value of \$1,771,824 and provided at an expense of only \$277,789 to the ministry.