

From a Holiday Tradition to a Lasting Legacy: How One Special Donor Provided Help for Today and Hope for Tomorrow

Every holiday season, Jocelyn would call Crisis Control Ministry to place an order for holiday honor cards with Margaret. It was never a long conversation, but a heartwarming and dependable phone call that Margaret came to expect. Jocelyn would ask about the new card designs for the year, make her selection and place her order. Without fail, Jocelyn would insist that she would purchase her own stamps even though Margaret was happy to offer holiday stamps with the card order.

"She always kindly reminded me that she would purchase her own stamps because she wanted to ensure her purchase was as impactful as possible," recalls Margaret Elliott, executive director.

One year, the holiday season came but the traditional call from Jocelyn did not come. Margaret wondered what disrupted Jocelyn's tradition and routine.

Then one day, Margaret received a call from an individual on behalf of Jocelyn. Jocelyn had died the previous year. With sadness, Margaret thanked the caller for the update and thoughtful explanation for Jocelyn's missed annual phone call. Then, the caller surprised Margaret further: Jocelyn had named Crisis Control Ministry in her will and elected to make a large charitable bequest to the ministry.

"On all of our annual phone calls, Jocelyn never disclosed that Crisis Control Ministry was named in her will. In fact, I never imagined our annual phone call would result into a legacy of support and giving to our community," shared Margaret. "We are forever grateful for her support and belief in our mission. "From a simple holiday tradition to a lasting legacy, Jocelyn has enabled Crisis Control Ministry to continue to improve the lives of all people with whom we work and serve.

If you would like to know more about ordering Holiday Honor Cards for the 2025 holiday season or leaving your own legacy like Jocelyn, please visit www.crisiscontrol.org/ways-to-give or call 336.727.9976 to speak with a team member.



Photo is courtesy of Senior Services Inc. of Winston-Salem and Forsyth County

Mary Ann Campbell Davis, Devoted Volunteer, Receives 7 Over 70 Community Impact Award

On August 21, Mary Ann Campbell Davis, along with six other exemplary community members, received the 7 over 70 Community Impact Award. From her enduring impact on education and the broader Winston-Salem community to her volunteer administrative support at Crisis Control Ministry, Mary Ann's dedication to her community made her a truly deserving recipient of the 7 Over 70 Award.

"At Crisis Control Ministry, Mary Ann reminds me of an Energizer Bunny," shared Abbey McCall, former director of community and volunteer relations. "She is always on the go. I've never heard her say I cannot do that, or I need more time. She will do whatever is asked of her. In conversations with her, talking about your work projects, she will often say 'oh, I can help with that' and remind you to use her. She goes above and beyond for her community."

Congratulations, Mary Ann! We are thrilled that your dedication, nurturing spirit and can-do attitude were recognized and celebrated. Crisis Control Ministry is honored to have you as a partner!



The Struggle for Safe, Affordable Housing in Forsyth County



Help Fill Our Pantries

Partner with our client-choice food pantry team members to provide groceries to our neighbors.

For a list of Most Needed Items, and resources to help promote Food Drives and Gift of the Month programs, visit our website.

crisiscontrol.org/resources

Gift of the Month

September: Instant Grits & Oatmeal

October: Canned Meats

November: Baking Items

December: Spices

Location Hours

Winston-Salem:

Monday-Friday 9 a.m. - Noon
1 p.m. - 4 p.m.

Kernersville:

Monday-Friday 9 a.m. - Noon
Tues. & Thur. 1 p.m. - 4 p.m.

EXECUTIVE DIRECTOR
Margaret Elliott

THE MINISTRY MESSENGER is a quarterly publication of Crisis Control Ministry.

Crisis Control Ministry provides assistance with basic life needs to those facing a crisis in Forsyth and Stokes Counties.

Send editorial ideas to
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Finding and keeping safe, affordable housing has become one of the greatest challenges facing families in Forsyth County today. Rising rents, limited housing stock, and higher utility costs are creating a crisis for many of our neighbors, especially those who are already living paycheck to paycheck with few resources to fall back on.

At Crisis Control Ministry, we see firsthand the difficult choices families face when their budgets simply don't stretch far enough. Too often, a medical bill, a missed day of work, or an unexpected car repair pushes a family into a financial crisis. When rent or utilities go unpaid, eviction and disconnection notices quickly follow.

For 52 years, CCM has walked alongside individuals and families during these short-term financial crises, helping them stabilize and remain in their homes. Our founders believed, and we still believe today, that a community is stronger when everyone has a safe, affordable place to live. But what do we do when affordable housing is scarce?

That's the challenge we face now. Even with rental assistance, the lack of affordable housing in Forsyth County means many families struggle to find a place they can call home. This shortage forces us to think beyond temporary relief. At CCM, we continue to provide immediate help with rent and utilities to prevent homelessness, but we are also advocating and partnering with others in our community to push for long-term solutions.

Together, we must ensure Forsyth County is a place where safe housing is not a privilege but a foundation for every family's stability and well-being.



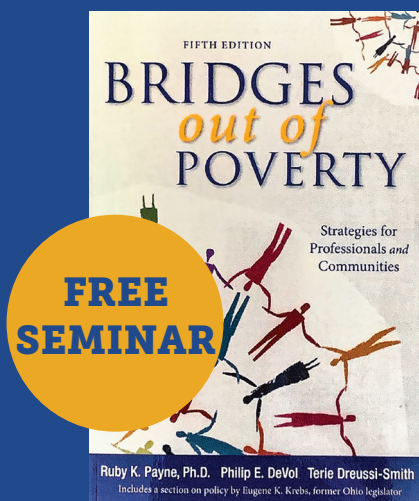
Warmest regards,

Margaret P Elliott

Margaret Elliott
Executive Director

SIGN UP TODAY

October 17



You're invited to attend this free community seminar, exploring the impact of poverty. It is designed to develop understanding of the effects of poverty across social and economic groups. Individuals who work regularly with those living in poverty or want to advocate for those in poverty will benefit from this discussion. It is based on the book, "Bridges Out of Poverty," by Ruby Payne, Philip DeVol, and Terie Smith.

To register, visit
crisiscontrol.org/news-events.

2025 Holiday Honor Cards

HELP NEIGHBORS BY HONORING FRIENDS, FAMILY & COLLEAGUES

Introducing Two New Card Designs



C25 Peace
Original art by Tammy Caudill



T25 Holiday Flowers
Original art by Evie Toner

This holiday season, you can help provide food, medication, housing and utility assistance to our neighbors in crisis by purchasing Crisis Control Ministry Holiday Honor Cards. Proceeds from card sales are used locally to help our neighbors in Forsyth County and Stokes County.

The Holiday Honor Card is:

- the perfect way to spread holiday cheer while giving back to the community;
- a great alternative gift for those friends and family members who are hard to shop for;
- a memorable tradition of recognizing important clients or colleagues;
- a wonderful way to honor special people in your life;
- the best means of taking the work out of sending holiday cards.

For a minimum tax-deductible donation of \$5 per card, Crisis Control Ministry will beautifully hand address, stamp with a holiday stamp and mail these high-quality cards FOR YOU. Or, if you prefer to sign, address and send the cards yourself, you can pick them up at our offices, or we can mail them to you (shipping and handling charges apply).

This year you can choose from the two new designs for 2025 or seven designs from previous years. Order early for best selection.

To order cards:

- **visit** crisiscontrol.org/HolidayCards
- **fill out** the enclosed order form, and mail to:
Crisis Control Ministry Holiday Cards, 200 East 10th Street, Winston-Salem, NC 27101

**Available
Online
NOW!**

For more information: contact Ashley Edwards at 336.727.9976 or aedwards@crisiscontrol.org.

See order form on next page for all available designs.

HELP NEIGHBORS BY HONORING FRIENDS, FAMILY & COLLEAGUES



C25
Tammy Caudill
"Peace"
Inscription A

Celebrate the season with this elegant holiday card, featuring an original watercolor painting by local artist Tammy Caudill. The artwork beautifully captures two Pine Warblers perched among the vibrant branches of a native Holly tree. This image is rich with meaning and regional significance.



T25
Evie Toner
"Holiday Flowers"
Inscription A

Local artist, Evie Toner's design features a holiday floral arrangement, surrounded by gold snowflakes that provide the perfect backdrop for the vibrant red flowers.



V24
Tim Vogel
"Season's Greetings"
Inscription A



J22
Beth Jones
"Trees, Light, and Love"
Inscription A



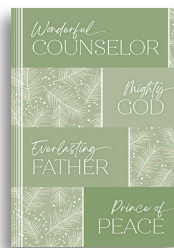
J17
Beth Jones
"Season of Hope"
Inscription B



C23
Barbara Campbell
"Chickadee Tidings"
Inscription A



J23
Beth Jones
"Merry & Bright"
Inscription A



J24
Beth Jones
"Prince of Peace"
Inscription A



J19
Beth Jones
"Merry, Merry, Merry"
Inscription A

The interior of the cards read:

INSCRIPTION A

"A gift has been made in your honor to Crisis Control Ministry by (your name). This gift will enable our neighbors in crisis to share in the bounty of God's love for all people during this season of sharing."

INSCRIPTION B

"A gift has been made in your honor to Crisis Control Ministry by (your name). This gift will enable the hungry and homeless in our community to share in the bounty of God's love for all people during this season of sharing."

Visit crisiscontrol.org/HolidayCards
to place your order online.

crisiscontrol.org



Crisis Control
MINISTRY

Holiday Honor Card Order Form

Step 1: Provide Your Contact Information

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms. ☐ Hon. ☐ Miss ☐ Rev.	Your Name (First, Last)	
Company Name (if applicable)		
Address		
City	State	Zip Code
Contact Number	Email Address	

Step 2: Choose a Delivery Option for Your Cards

Check a delivery option below for your Holiday Honor Card Order.

- **Option 1: Mail my cards FOR me.** My list of honorees and their addresses are included on the back of this form or they were/will be emailed to aedwards@crisiscontrol.org. CCM will begin mailing cards December 1; orders will be processed as they are received.
- **Option 2:** I will **pick up my cards** from Crisis Control Ministry. **Circle pick-up location: Winston-Salem / Kernersville.** CCM will contact you when your order is ready for pick-up. Processing of orders will begin after October 30th.
- **Option 3*:** Mail blank cards TO me to personalize myself. **Please add S&H charges to your order in Step 3 below.**

Step 3: Select Your Cards

Select the designs and quantities of cards you wish to order in the table below.

Card Design ID	Design Description	Quantity
C25	Peace	
T25	Holiday Flowers	
V24	Season's Greetings	
J22	Trees, Light, and Love	
J17	Season of Hope	
C23	Chickadee Tidings	
J23	Merry & Bright	
J24	Prince of Peace	
J19	Merry, Merry, Merry	
Total # Cards Ordered		
X \$5 ea. =		
Delivery Option 3 Only add S&H Fees* \$		
Total Donation Due		\$

*Shipping & Handling Fees

Delivery Option 3 Only.

If you selected **Option 3** as a delivery option: find the S&H fee in the table below that corresponds to the number of cards you ordered and enter it into the S&H box to the left.

The fee is considered part of your donation.

Total # of Cards Ordered	S&H Fee Required
1 - 4 cards	\$ 2.00
5 - 10 cards	\$ 6.00
11 - 20 cards	\$ 8.00
21 - 100 cards	\$ 10.00
100+ cards	\$ 15.00

Step 4: Complete Your Donation

- My donation is enclosed. I made my donation online on _____ (date).
- Charge my credit card:
Card Number: _____ Exp. Date ____/____ Security Code _____
Signature: _____ Billing Zip Code _____

For questions or assistance: Contact Ashley Edwards at 336.727.9976 or aedwards@crisiscontrol.org.



Crisis Control Ministry Welcomes New Team Members



Tevin Stinson is an award-winning journalist and photographer with a passion for writing and telling stories that would otherwise go untold. He also brings with him over a decade of experience in marketing, event planning, and knowledge of the community. Prior to joining Crisis Control Ministry, Tevin served as Senior Reporter for *The Chronicle* of Winston-Salem, the city's oldest and most respected community newspaper. While at *The Chronicle*, Tevin was recognized by the North Carolina Press Association, the National Newspapers Publishers Association and the Ministers' Conference of Winston-Salem and Vicinity, for his work. Tevin holds a BA in Mass Communication from North Carolina Central University. In his free time Tevin enjoys spending time with his family, his wife Tyanna, and two daughters Mira and Ivy.



Melanie Garcia started working as Crisis Control Ministry's Pharmacy Assistant in July and helps to interpret for the Hispanic/Latino patients. She graduated from Salem College in May 2023 with a BA in Spanish, focusing specifically on medical translation and interpretation. She has lived in Winston Salem for most of her life. She loves spending time and having fun with her family and her partner. She says that being at Crisis Control feels like being at the right place because she is doing what she loves to do and what she was meant to do. "I love to help and it's amazing to know that I'm helping my community through my work. I thank God for putting me here," shared Melanie.



Leah Cabiness is the new Assistant Director of Client Services! She graduated from Wake Forest University with a BA in Religious Studies in May. In her time at Wake, she interned and volunteered at CCM. "I loved what I saw and experienced and could not wait to get back. I am so excited to jump into the role, reunite with familiar faces, and make new connections," shared Leah.

CROP HUNGER WALK
ENDING HUNGER ONE STEP AT A TIME
WINSTON-SALEM/FORSYTH COUNTY

10.19.2025



Kevin McCoy, CWS and Ms. Alveria Dove-Ali

"Why Walk? My family and I have been supporters of the WSFC CROP Hunger Walk for over twenty years. Hunger does not discriminate or show favoritism. It impacts us all. To see a young child go without food is beyond heartbreaking. By participating in the CROP Hunger Walk, we are moving forward to 'Ending Hunger' one step at a time. Join me and members of St Anne's Episcopal Church as we manifest the Love of Christ through justice and community action." — Ms. Alveria Dove-Ali

LEARN MORE & REGISTER AT: cropwalkforsyth.org

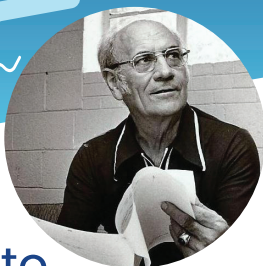
Neighbors Helping Neighbors: Carter Bank Spreads Joy and Love to Our Neighbors

Neighbors helping neighbors is more than just a tagline for Crisis Control Ministry. The work we do is dependent upon individuals, businesses and partner organizations like Carter Bank. Because of Carter Bank's generous donation and act of service, our pantry and pharmacy were stocked with 45 birthday bags and 20 healthcare kits to distribute to our neighbors. Together, we have been able to spread joy and love to our neighbors who receive food and pharmacy assistance.

"At Carter Bank, we take great pride in helping our neighbors live life to the fullest, and partnering with Crisis Control Ministries for their Birthday Bag drive was a wonderful way to do that. Everyone deserves to celebrate their special day, and our Stratford Road and Knollwood teams were proud to fill bags with supplies and essential health care items to celebrate birthdays, knowing they'll make a difference for people in our community." — Karen Tilley, Carter Bank Stratford Road Branch Manager



LEAVE A LEGACY



Plan Now to
Make an Impact for
Tomorrow.

Speak to a team member today about
joining the Ron E. Rice, Sr. Legacy Society.



Crisis Control
MINISTRY



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MINISTRY

200 E. Tenth Street
Winston-Salem, NC 27101
Client: 336.724.7453
Admin: 336.724.7875
www.crisiscontrol.org

RETURN SERVICE REQUESTED

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Winston-Salem, NC



**ALL THINGS
BECOME POSSIBLE
IN A LOVING
COMMUNITY**

crisiscontrol.org