



the ministry messenger

Fall 2019
A Publication of
Crisis Control Ministry

Neighbors Helping Neighbors

The Attic Ladies Fundraise for Crisis Control Ministry

Over 4 years ago, Wanda Robertson Motsinger started volunteering with Crisis Control Ministry at the Kernersville office. That is when she first met Deborah Newell and the Crisis Control Ministry's Attic Ladies consignment business was formed. Deborah had been involved with the Crisis Control Ministry Kernersville Yard Sale for years. The Yard Sale was getting to be too much work. "We would collect donations year round and were running out of storage space," Deborah said. The solution was to rent a booth for Crisis Control Ministry at a local Kernersville consignment shop to free up storage space and sell the yard sale donations year-round.

Today, Crisis Control Ministry has two booths at Cooper's Vintage Village and two bookshelves at Unique Treasures and Collectibles in Kernersville. Kathy Hoffner, Director of the Kernersville office, is "overwhelmed by the support and generosity of our donors and consignment shop partners. They go above and beyond. Deborah and Wanda have built meaningful relationships with the shop owners and other vendors." Oftentimes, other vendors at both consignment stores will donate excess items or items they cannot sell to Crisis Control Ministry for free. Deborah and Wanda price

items ready to sell at a lower price than most other vendors since the items are donated. They don't have the time or resources to invest in cleaning up donated items. Vendors can buy those items from them at a cheap price, clean them up, and resell them for a higher value. Wanda says it best, "What we do is separate from the operations of Crisis Control Ministry. We have fun consigning and try to make as much money as possible to support the mission." In addition to the consignment store partnerships, Deborah and Wanda sell unique items or items they believe will go for a higher price on eBay. Any donations they believe won't sell at the consignment stores or on eBay, they separate into a Goodwill of Northwest North Carolina donation bin. Goodwill gives Crisis Control Ministry of Kernersville gift cards in exchange for donations. "It's a terrific partnership! Our clients really appreciate receiving the gift cards," Kathy said.

Next time you are cleaning out your home or closet, think about Crisis Control Ministry and the attic ladies. When you donate to Crisis Control Ministry, you are also donating to Goodwill Industries and making an impact in your community.



Wanda and Deborah's preferred donations list:

- Decorations
- Bedding
- Kitchen items
- Dining items
- Brand name handbags, shoes, and clothing
- Jewelry
- Small furniture



Please contact Kathy Hoffner, 336.996.5401 or khoffner@crisiscontrol.org, to discuss small furniture donations.

Winston-Salem Office:
200 E. Tenth Street
Winston-Salem, NC 27101
T: 336.724.7453

Kernersville Office:
431 W. Bodenhamer St.
Kernersville, NC 27284
T: 336.996.5401





A Bridge Between Bad and Good Times

The Story of Beth, former Crisis Control Ministry Client

Two years ago Beth found herself unexpectedly unemployed trying to provide for her family. Beth began receiving unemployment benefits while she looked for a job, but it was not enough to make ends meet. "Talent acquisition takes time and can be discouraging these days," she said. Tight on money and unsure of when she would get a new job, Beth had to make tough choices and prioritize paying her bills. In Beth's words, "I didn't pay some of my utility bills, but was still using electricity, natural gas, and water. Those bills just accumulated and I paid what I could." When she finally did get a job offer, she was about to run out of time on her utility bills. So she went to Crisis Control in Kernersville for help. Her church was heavily involved with Crisis Control Ministry and the Shepherd's Center, so she knew they might be able to help. Crisis Control Ministry reviewed Beth's bank records and her letter for employment and then paid her utility bills, so Beth was able to keep the lights on and water running until she got her first paycheck from her new employer.

Beth is extremely grateful to Crisis Control and said, "I wouldn't have been able to keep my job if I didn't have electricity or running water. They were a bridge between a very bad time to a very good time in my life. Without their assistance, my life would have continued spiraling." Today, Beth is doing well as an executive at a marketing company and recently donated gift cards to Crisis Control as a thank you. Beth wants all of the donors who support Crisis Control Ministry to know, "They were very thorough in knowing I truly did need what I asked for. I appreciate this and how nonjudgmental they were throughout the process. I donate to organizations too and it's important for me to make sure where I am giving does their due diligence."

CRISIS CONTROL MINISTRY
sharethe warmth
FORSYTH COUNTY

Crisis Control Ministry helped more than 5,300 people stay in warm, affordable housing last year. The annual Share the Warmth campaign makes that assistance possible.

For many Forsyth County residents in temporary crisis, the coming cold temperatures mean facing another cold reality: not being able to pay their monthly energy bill or stay in their affordable housing.

When you contribute to our local Share the Warmth campaign, you help Forsyth County residents stay in warm homes. Every day, many people come to Crisis Control for help paying their utility bills. Thanks to neighbors like you, Crisis Control is able to keep the lights on and so many of our neighbors in a warm home.

You can help us share the warmth this winter. As the largest provider of emergency assistance in Forsyth County, Crisis Control assisted nearly 5,315 residents with utility and housing bills last year. Consider making a secure donation online at crisiscontrol.org. Your gift helps ensure that hundreds of people stay warm and avoid losing power during the coming winter months.

Gift of the Month

October: Dry Beans (1 lb. bag)
November: Saltine Crackers
December: Sugar/Flour/Baking items

Some essential items can't be purchased with food stamps. Please consider donating one or more of the following: dish detergent, shampoo, disposable diapers, feminine hygiene supplies, bath soap, laundry, detergent, and deodorant.

DROP-OFF HOURS:
Winston-Salem Location
Monday-Friday:
9:00 a.m. - noon &
1:00 p.m. - 4:00 p.m.
Tuesdays until: 7:00 p.m.

Kernersville Location
Monday-Friday:
9:00 a.m. - noon
Tuesday & Thursday:
1:00 p.m. - 4:00 p.m.

Vehicle Donation Program

Fall into the spirit of giving by donating your car to Crisis Control Ministry and get a tax deduction. The proceeds from your vehicle will support your favorite cause.

Simply call 855.500.7433 and arrangements will be made to pick up your unwanted vehicle.



If you prefer to receive our newsletters via email, please email give@crisiscontrol.org.

CCM Welcomes New Team Members!

We are so pleased to introduce our newest members of the CCM staff team! They bring great energy, imagination, intelligence and love to their roles and positions here at CCM. We are grateful to have them!

George Banks – Director of Philanthropy: George first joined CCM as a Board member in 2013. Originally from Ladysmith, VA, he graduated from Wake Forest University in 1995. George has a passion for helping others. He grew up in poverty and uses those experiences to advocate for those who are in similar circumstances now. He also is the pastor of Goler Memorial AME Zion Church, just down the road from CCM. George is a great relationship builder and is already hard at work learning his role as head of the Philanthropy department here.

Chris Grimmert – Director of Community & Volunteer Relations: Chris is a United Methodist pastor and has served roles in the church and in for and non-profit organizations. In his role, he seeks to serve as the bridge to the community to help share the mission and work of CCM. He works to deepen CCM's roots by creating partnerships and recruiting volunteers from a variety of its communities. He has developed a passion for the empowerment and support of marginalized people through his undergraduate work and graduate work at Appalachian State University and Duke Divinity School.

Jessamyn Kirkwood – Training Manager: Jessamyn began volunteering with CCM in 2014 as the chair of an adjunct fundraising committee. A year later, she expanded her volunteering by launching a Personal Development class to prepare clients for job interviews. Prior to joining CCM, Jessamyn worked in Communications and Leadership Training for hi-tech companies in the Silicon Valley—for whom she still works as a consultant. She also worked in career counseling and recruiting in her hometown of Palo Alto, California. "At the core of most lasting changes in life is a genuine human relationship. This rings true for me personally and I've seen it play out in the lives of our clients. It matters what skills and resources we share with our clients, but it matters far more the way we choose to take up their hardships as our own."

Ellen Meachum – Database Manager: Ellen has always felt led to help others, probably something she learned from her mother's giving heart. After giving back through volunteering and giving to other organizations, God led her to Crisis Control. She sees God "winks" of things in her life where He was there



Pictured from left to right: George Banks, Chris Grimmert, Abbey Riesett, Ellen Meachum, Jessamyn Kirkwood, and Mary Perez

for her. Working for various places taught her skills that she brings to the Database Manager position. She is ready and willing to learn, grow and be a part of a helping organization. When she is not at Crisis Control, she is spending time with Kevin and their 2 "fur" children, working out, or reading. Ellen says, "I was blessed my first day on the job to read client prayer requests, listen to a devotional and pray for everyone. It reaffirmed that Crisis Control Ministry is where I need to be."

Mary Perez – Client Services Coordinator: Mary's role is to do a quick review of each client's needs and to confirm they have the documentation needed for their interview. She is fluent in Spanish and is a Certified Community Interpreter. She loves spending time with her husband and two children. She travels whenever she can and is involved in the Creative Arts Ministry at her church. "I am in awe at how God has opened doors for me to be a part of CCM. Looking back I know He has prepared me to serve others coming to CCM. I think we can all relate in saying we have needed a helping hand at some point. I am grateful to be in a ministry where I can now return the kindness that has been shown to me and to learn from a group of people with such big hearts is a true blessing to my journey."

Abbey Riesett – Special Events and Marketing Manager: Abbey joined Crisis Control Ministry in July 2019 after four years of experience in nonprofits working with volunteers and donors, planning special events and managing communications. She is a graduate of Elon University's Sport and Event Management program. Abbey oversees special events, social media, media relations and communications. As a North Carolina native, she enjoys spending time hiking with her fiancé. Abbey says, "I am blessed to have the privilege of sharing the Crisis Control Ministry mission with others in the community and love serving an organization that helps their neighbors during difficult times."



Crisis Control MINISTRY

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RETURN SERVICE REQUESTED

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Winston-Salem, NC

Bring five non-perishable food items for one FREE admission ticket to the fair. Suggested items are:

- Canned fruit
- Rice
- Dried or canned beans
- Pasta
- Anything that is shelf stable and not in glass jars.

Volunteers and trucks are located at each gate to collect the food and distribute the tickets. Food donations stock Crisis Control Ministry's Winston-Salem and Kernersville client choice food pantries.

The 2019 #HopeDuJour results are in!

Out of 135 participating restaurants, the three award winners are:

1. Largest Donation Award for the fifth year in a row goes to Don Juan's Mexican Restaurant in Kernersville, NC. They raised \$2,500.00
2. Largest Donation from First-time Participant goes to Yamas Mediterranean Street Food in downtown Winston-Salem, NC. They raised \$465.67. Not bad for the first time!
3. Largest Donation Increase from 2018 goes to Village Tavern Hanes Mall Blvd in Winston-Salem, NC. They increased their donation by \$362.80.

Congratulations to the winners! We are grateful to all the restaurants who participate in Hope du Jour. Remember to dine out at Hope du Jour restaurants throughout the year and let them know how much you appreciate that they give back to Crisis Control Ministry. Also, mark your calendar for Hope du Jour 2020 on Tuesday, May 5, 2019.

Walk to End Hunger!

On Sunday, October 20th, join us for the 38th annual CROP Hunger Walk of Forsyth County at Corpening Plaza. Visit www.cropwalkforsyth.org for more information.



Thanks to our wonderful sponsors and enthusiastic attendees, the 15th annual Shmedfest raised over \$33,000 to fund the work of Crisis Control Ministry. We are so grateful for your support! See you again at the Winston-Salem Fairgrounds on August 29, 2020, for the 16th annual Shmedfest.

