



From Shopping to Stocking

Neighbors helping neighbors - sometimes you are able to be the helper and sometimes you are the one who needs help. It is not uncommon for those who receive assistance from us to want to give back. Sometimes, that means giving financial donations; sometimes, it is food donations; and other times, it means volunteering.

For Steve, that meant becoming a regular volunteer in our food pantry. Tonya Hairston, Food Pantry Manager, recalls the first day Steve came to volunteer. She arrived at work early and Steve was already standing outside waiting. She asked him what he needed and he told her that he needed to help. Tonya has numerous stories of clients asking how they can give back. Whether it is giving back to Crisis Control Ministry or paying it forward, Tonya says she often hears, "You have blessed me in so many ways, I just want to help others."



Neighbors Helping Neighbors Community Impact in 2024



23,700
PEOPLE
ASSISTED



\$3,661,531
SERVICES
PROVIDED



421,555
POUNDS OF FOOD
DISTRIBUTED



31,448
VOLUNTEER
HOURS

**" Crisis Control Ministry has blessed me in so many ways.
I just want to help others. How can I give back? "**
-A Former Client

Fiscal Year 2023-2024 Highlights

Nourishing Pantry NEFPAT Gold Certification

Crisis Control Ministry is pleased to announce that

our Winston-Salem client-choice pantry has been awarded the NEFPAT Gold Certification. The Nutrition Environment Food Pantry Assessment Tool (NEFPAT) is a robust tool used to assess food pantries. The tool serves to measure six objectives:

1. provide client choice options
2. increase healthy food choices
3. diversify fruit/vegetable forms
4. diversify fruit/vegetable types
5. provide additional nutrition resources
6. accommodate alternate eating patterns

While Crisis Control Ministry's client-choice food pantries already met the criteria to achieve Gold status, this year additional improvements were made including providing healthy cooking demonstrations and classes for clients.



Paul Cribb, Operations Mgr. and Tonya Hairston, Food Pantry Mgr.



Healthy Cooking Classes for clients were offered at Crisis Control Ministry in partnership with NC Cooperative Extension, Expanded Food and Nutrition Education Program (EFNEP).



Cailia Cater-Edwards, NC EFNEP
Tonya Hairston, Food Pantry Mgr.

Grateful Client Pays It Forward to Help Hurricane Victims

"After living in hotel rooms, I was finally able to find a new home that I could afford, but I could not pay both the security deposit and the first month's rent they required. Crisis Control Ministry was able to help with the security deposit and helped me fill my new kitchen with food. I am grateful for the assistance I received and have paid it forward by helping those impacted by Hurricane Helene in Western North Carolina."

- T.A. (client)



Crisis Control Ministry Wee Care! Cereal Drive

2024 marked the 24th Annual Wee Care! Cereal Drive. 71 preschools, elementary school and other organizations participated and donated **9,194** pounds of cereal, which is more than **147,000** servings! Because of this support, not only were we able to provide more than **1,867** households with cereal, but we were also able to share cereal with those in Western North Carolina who were impacted by Hurricane Helene and many local community partners.



pictured above: students from Sedge Garden Elementary Preschool, who donated 1,147 boxes of cereal

For more information about this annual event, visit crisiscontrol.org/weecare.

KIDS 2025 GIFT OF THE MONTH

Inspired by the popularity of the Wee Care! Cereal Drive, this year we added a Kids Gift of the Month program. This helps kids learn about giving throughout the year.

For print and digital materials to promote your Gift of the Month or Kids Gift of the Month campaigns, scan the QR code or visit: crisiscontrol.org/resources.



A Donor About Our Poverty Awareness Programs



"Thank you for all you are doing to serve our community and to promote economic, conservation, and racial justice. Please continue to do your good work. You provide hope."

- E.K. (donor)

Thank You from a Pharmacy Client

"I will never forget the way we were helped through Crisis Control Ministry. After my husband had an unexpected medical issue, we were unable to afford his medication. Thankfully, Crisis Control's Free Pharmacy provided his medication at no cost. It was such a relief to know my husband's health needs were provided for even though we were not financially able. Many thanks to the kind employees."

- S.W. (client)

Association of Fundraising Professionals, Triad Chapter National Philanthropy Day Awards

Each year, the Association of Fundraising Professionals honors individuals and organizations across the Triad who have made significant contributions through their leadership, volunteer service, and philanthropy. The luncheon brings together community leaders, business professionals, nonprofit organizations, and honorees to celebrate the spirit of giving that is alive and well in the Triad.

Crisis Control Ministry is proud that two of our community partners were recognized. Trader Joe's of Winston-Salem was selected as Outstanding Business in Philanthropy, and Triad Community Band was recognized as a Spirit of Philanthropy Honoree.



Paul Cribb, Operations Mgr. presents Spirit of Philanthropy Award to Triad Community Band Members.



Abbey McCall, Director of Community & Volunteer Relations and Paul Cribb, Operations Mgr. with a few Trader Joe's of Winston-Salem volunteers.



Crisis Control Ministry's Free Pharmacy Now Also Medicaid-approved.

Crisis Control Ministry's pharmacy now serves as a free pharmacy and a Medicaid-approved pharmacy. When the state of NC expanded the income level for individuals who could qualify for healthcare services through Medicaid, many of CCM's pharmacy patients qualified. At the request of many of those patients, CCM opted to begin accepting Medicaid insurance so we could continue to be the pharmacy of choice for the nearly 1,000 patients who have been coming to our pharmacy for years. We continue to offer free services to patients who do not qualify for Medicaid. Beginning in 2025, we are opening pharmacy services to anyone in the community who has a Medicaid card. Our hope is that we will also be able to offer these patients other services, such as nutritious food from our client-choice food pantries, or financial assistance for other needs such as housing and utility bills.





Community Impact Highlights

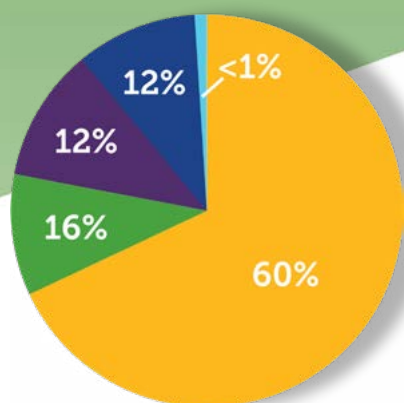
ALL LOCATIONS

2024

FISCAL YEAR

23,700*
People Assisted
at a Value of
\$3,661,531

*Individuals may have received more than one service.



REVENUES RECEIVED

Individual Donors	\$ 1,805,654
Businesses/Corporations	\$ 499,982
Churches/Congregations	\$ 352,195
Foundations	\$ 366,277
Government	\$ 10,000
TOTAL	\$ 3,034,108

421,555
pounds of food
distributed



1,740
volunteers
served
31,448
hours



884
individuals from
46 organizations,
participated in **28**
**Poverty Awareness
Programs**

FOOD ASSISTANCE

People
Assisted

15,017

Value

\$1,282,826

Includes
Community Share
Partners Distribution

HOUSING ASSISTANCE

People
Assisted

2,612

Value

\$ 858,042

Rent and
Mortgage
Assistance

PHARMACY ASSISTANCE

People
Assisted

4,472

Prescriptions filled

19,680

Value

\$1,313,323
cost to CCM **\$312,759**

UTILITY ASSISTANCE

People
Assisted

1,394

Value

\$ 198,836

Includes
Electricity, Fuel Oil,
Natural Gas, and Water

OTHER ASSISTANCE

People
Assisted

205

Value

\$ 8,504

Includes
Transportation,
Dental, HVAC, etc.