

Save the Date



MAY 5, 2020
HOPE
 du Jour
 CRISIS CONTROL MINISTRY



Crisis Control
 MINISTRY

200 E. Tenth Street
 Winston-Salem, NC 27101
 Client: 336.724.7453
 Admin: 336.724.7875
www.crisiscontrol.org

RETURN SERVICE REQUESTED

Non-Profit Org.
 U.S. Postage
PAID
 Permit No. 324
 Winston-Salem, NC

2019 Fiscal Year Highlights

Services Provided

\$2,921,247

TOTAL VALUE

13,902*

TOTAL PEOPLE SERVED

* May represent more than one service per person.



5,058

People Served
 Food Assistance

Value: \$540,435**
**Includes in-kind donations



2,050

People Served
 Rent/Mortgage Assistance

Value: \$437,715



2,312

People Served
 Utilities Assistance

Value: \$213,067



4,046

People Served
 Pharmacy Assistance

Value: \$1,659,642



Outreach Services

Value: \$70,388
 436 people served

Our generous community donated

388,481

pounds of food



Total number of volunteers **1,243**

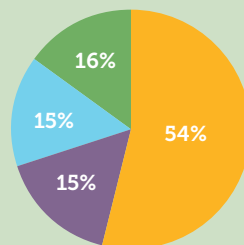
We appreciated all our volunteers including 202 weekly volunteers who not only did the work of the ministry, but saved the organization in expenses.



We conducted
5,363
 client interviews

Revenue Received

● Individuals	\$1,217,736
● Foundations	\$370,637
● Churches/Congregations	\$344,811
● Businesses/Corporations	\$341,665
TOTAL	\$2,274,849



21,694

Prescriptions filled at our Licensed Free Pharmacy, with a value of \$1,659,642 and provided at an expense of only \$233,141 to the ministry.



Our Unifying Principles...

Love • Stewardship • Listening • Grace • Truth • Collaboration • Better Lives



the ministry messenger

Winter 2020
A Publication of
Crisis Control Ministry

Neighbors Helping Neighbors

The Great Tapestry of Compassion

By Dr. George C. Banks, Director of Philanthropy

I learned of Crisis Control Ministry (CCM) when I became the Senior Pastor of Goler Memorial A.M.E. Zion Church. I met with parishioner Owen Newell, a longtime volunteer at CCM, who set up a meeting with Margaret Elliott, CCM's Executive Director. I needed advice on how to handle the many overwhelming calls from people asking the church for assistance.

We had a wonderful, engaging discussion. Initially, I thought I was sent to Winston-Salem to shepherd this great church when in actuality I was sent to be a part of the great tapestry of individuals in this community who want to see real change; who desire to truly be "our neighbor's keeper." That conversation led to me serving on CCM's Board of Directors.

In 2019, I applied for the Director of Philanthropy position at CCM because I sensed a deeper yearning to be a part of making our community a better place for all residents. On August 1, 2019, I

began my journey in this position. What has occurred since then has been life altering.

Sometimes I walk through the client services area to greet our neighbors. At first they seem a little unsure of the upcoming interaction. A soft word or a brief conversation relieves some of the tension, but this is a tough moment for them...they had to come to a place where they don't know anyone and ask for help. Asking for help can diminish your dignity. This is why at CCM, we strive for all of our neighbors to feel welcome and respected.

The work of CCM is important to me because every time I see a young child with their mother in the food pantry, it takes me back to when I had to see my mother beg for help so we would have food to eat. I remember the negative comments and looks of disdain. When I recall my past experiences growing up in poverty, I am grateful for your gifts that



allow Crisis Control Ministry to exist; a place where people can get assistance with love and respect and leave with their dignity intact. It is more than just a place where people can receive mortgage or rent assistance, food, and medication. To me, it is a resting place for people, a place to take a deep breath, a place to believe that people DO still care in this world. None of this is possible without your support. We are all a part of that great tapestry of individuals who seek the greater good and better lives for all.

We can't save the world or solve all the problems. However, we can, one person, one crisis at a time, demonstrate to a sometimes unforgiving world, that grace still exists and that each person's life matters.

Thank you for joining us on this journey! — Dr. George C. Banks



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Winston-Salem Office:
200 E. Tenth Street
Winston-Salem, NC 27101
T: 336.724.7453

Kernersville Office:
431 W. Bodenhamer St.
Kernersville, NC 27284
T: 336.996.5401



Gift of the Month

January: Beef Stew

February: Instant Potatoes

March: Instant Grits

Some essential items can't be purchased with food stamps. Please consider donating one or more of the following: dish detergent, shampoo, disposable diapers, feminine hygiene supplies, bath soap, laundry, detergent, and deodorant.

DROP-OFF HOURS:

Winston-Salem Location

Monday-Friday:

9:00 a.m. - noon &

1:00 p.m. - 4:00 p.m.

Tuesdays until: 7:00 p.m.

Kernersville Location

Monday-Friday:

9:00 a.m. - noon

Tuesday & Thursday:

1:00 p.m. - 4:00 p.m.

Box Truck Needed

Crisis Control Ministry needs a new boxed truck with a refrigeration unit. Our current truck doesn't have refrigeration. A refrigeration system would save time and fuel by allowing us to travel further to collect perishable donations from multiple locations before returning to Crisis Control. If you would like to give a financial gift to help us purchase the new truck or learn more, please contact George Banks, Director of Philanthropy, at 336.724.7875 ext. 1041.

Acts of Kindness

By Margaret Elliott, Executive Director

Crisis Control Ministry is fortunate to receive many donations year-round, especially during the holidays. This past holiday season, we were overwhelmed with your love and acts of kindness. We received over 27,000 pounds of food and hygiene supplies to share with our neighbors in crisis needing food assistance. I'd like to highlight a few of the many community drives that touched our hearts.

- ◆ The Stopyra Family once again recruited family and friends to donate money for their annual "Turkey Drive", allowing us to purchase 400 turkeys for families during the holidays! Despite rainy conditions, on the morning of the delivery, 20-30 of the Stopyra's family and friends showed up to unload the frozen turkeys into our freezer!
- ◆ Members of Elevation Church not only brought enough food donations for 100 families to make a complete Thanksgiving meal (to go along with the turkeys from the Turkey Drive), they packed the food



into reusable bags for us to distribute!

- ◆ Members of the R.J. Reynolds High School Key Club collected, delivered and unloaded more than 6,000 pounds of food to us just before their Thanksgiving break!
- ◆ Students from Kernersville Elementary School's service club dropped off 12 bins full of cleaning supplies for us to distribute to Kernersville families who are transitioning into new homes!
- ◆ The staff of the Summit Church in Kernersville delivered a Keurig coffee machine with kcups, creamer, stirrers, etc. with a note that said, "You've been Christmas!" so we can have some specialty coffees. That was just a random act of kindness that took us by surprise and made us smile!



A Heartwarming Moment

By Eileen New, Crisis Control Ministry Board Member and Volunteer Interviewer

I recently interviewed a neighbor who came into Crisis Control Ministry for pharmacy assistance. She needed prescription medications for a serious sinus infection and cold. Although this client was disabled by many physical difficulties, I learned she was volunteering at a local agency for the homeless. She was using her time to tutor young people. She felt it was her duty to give back to the community. My interaction with her touched my heart. It was rewarding to hear that she

was enriching the lives of so many young people in the community despite her own illness and suffering. One of the Unifying Principles at Crisis Control Ministry is Better Lives, being the ultimate fruit of all we do. This client exemplifies Better Lives and is an inspiration.

Interested in volunteering? Contact Chris Grimmert, Director of Community and Volunteer Relations, at cgrimmert@crisiscontrol.org or 336.201.5290.



A Client's Stewardship Reminds Us Why We Exist

By Abbey Riesett, Special Events and Marketing Manager

A little over two years ago, Anne was a healthy, elderly woman employed as a childcare provider. In the winter of 2018 due to unforeseen circumstances, Anne found herself in the hospital for several weeks. As a result, she lost her job. She turned to Crisis Control Ministry for assistance and was able to get her Duke Energy bill paid and receive groceries. A few months later with little income and no insurance, she returned to Crisis Control Ministry for pharmacy assistance. Anne was able to become a certified pharmacy client with Crisis Control Ministry.

For the past year and a half, Anne comes to Crisis Control Ministry every month to get her medications for free and get some food assistance. I had the

pleasure of meeting Anne this past Christmas. She received \$50 cash for groceries from a friend who is familiar with her situation. Anne immediately thought to give a portion of her present back to Crisis Control Ministry. That is exactly what she did. Anne shared, "I've been thinking of how I can show my appreciation to the people at Crisis Control Ministry for a while now. I don't know where I would be without the Ministry. So when God finally gave me this gift, I knew exactly what to do with it. I plan to continue giving back to Crisis Control Ministry as I am able because you all have helped me more than you know." It is clients like Anne who remind us of why we exist and motivate us to continue being a constant resource for members of our community.

How to Give through Your IRA

By Dr. George C. Banks, Director of Philanthropy

There are many ways to give to Crisis Control Ministry, but one I want to highlight is making a planned gift through a Charitable IRA rollover. A Charitable IRA rollover is a donation from an IRA account to a charitable organization. An account holder cannot make a distribution directly to a charity; instead the retirement plan administrator must transfer the contribution directly to the charity. Making a charitable donation through your IRA has many tax advantages. For example, you can avoid paying taxable income on your IRA by having a Charitable IRA rollover unless your IRA withdrawals to make charitable distributions exceed \$100,000. If your Charitable IRA rollover exceeds \$100,000, then it must be recognized as taxable income. Here are a few of the guidelines for charitable IRA Rollover donations.

- ♦ IRA account owners are required to begin annual

withdrawals after they turn 70 1/2 years old, per IRS rules.

- ♦ Charitable IRA Rollover distributions must come from a traditional IRA or Roth IRA. Distributions from 401k, 403b, SEPs and some other plans are not eligible.
- ♦ Total charitable distributions in the form of Charitable IRA Rollovers cannot exceed \$100,000, per taxpayer per year. If a married couple files jointly, each may contribute up to \$100,000.

Please consider making a planned gift to Crisis Control Ministry. Many of our neighbors in crisis appreciate your contributions. Crisis Control Ministry would not be able to provide them with financial relief in their time of need without you.

***Source: <https://hoenixchildrensfoundation.org/the-2019-2020-guide-to-charitable-ira-rollover-donations/#summary>*



Crisis Control Ministry helped more than 5,400 people stay in warm, affordable housing last year. The annual Share the Warmth campaign makes that assistance possible.

Contributions to Share the Warmth help neighbors like Addy, who was a manager at a local business until her company terminated her position due to layoffs. Addy was able to secure an hourly sales position within the company, but her work hours and pay have been cut. Addy is seeking cheaper housing to sustain her family long-term.

Every day, many people come to Crisis Control for help paying their utility bills. If you haven't already contributed, you can help us share the warmth this winter.

Consider making a secure donation online at crisiscontrol.org.



**Wee Care!
Cereal Drive**

March 2-27, 2020

Young children throughout Forsyth County donate cereal boxes to help families and children in need. To find out how your daycare or school can get involved, contact Abbey Riesett at ariesett@crisiscontrol.org.