

Hungry for Hope

Join us this June as we help to support our Hope du Jour restaurants, bakeries, coffee shops, and breweries.

Many of our Hope Du Jour partners are struggling to stay open due to the COVID-19 pandemic. With your help, we can encourage our community to support the local food and beverage establishments that have supported Crisis Control. Mark your calendars to eat out, take-out, or carry-out all month long!



HUNGRY FOR HOPE

EAT LOCAL. GIVE HOPE.

JUNE 2021



Crisis Control
MINISTRY

200 E. Tenth Street
Winston-Salem, NC 27101
Client: 336.724.7453
Admin: 336.724.7875
www.crisiscontrol.org

RETURN SERVICE REQUESTED

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Winston-Salem, NC

Celebrating Our Volunteers

Every day, the staff of Crisis Control Ministry works closely with volunteers to assist people in crisis to meet essential life needs and to become self-sufficient. It is because of our volunteers that last fiscal year we were able to assist 10,478* neighbors during their time of crisis. Our volunteers listen to the needs of neighbors and show them love, kindness, and compassion.

As a volunteer-driven organization, we do our best to let our volunteers know just how much we appreciate them. Especially, during the month of April, which is National Volunteer Month, we honor and recognize the thousands of volunteers who have provided assistance and hope to our neighbors in crisis over the past 48 years. If you know one of our former or current volunteers, please join us in thanking them for their service. They truly make CCM the special place that it is, where neighbors can get the assistance they need with dignity and respect.

WE THANK YOU.

*The World's
Greatest
Volunteers*

WE LOVE YOU!

SAVE THE DATE!
VOLUNTEER APPRECIATION WEEK
APRIL 19, 2021 - APRIL 23, 2021

**May represent more than one service per person*



Our Unifying Principles...

Love • Stewardship • Listening • Grace • Truth • Collaboration • Better Lives



the ministry messenger

Spring 2021
A Publication of
Crisis Control Ministry

Neighbors Helping Neighbors

Former Client Gives Back

Written by Abbey McCall, Director of Community & Volunteer Relations

In early February, I received a phone call from Deb Markham wanting to make a donation to Crisis Control Ministry (CCM). She had just received her second stimulus check and wanted to donate \$500 to CCM. She tried donating through our website, but was having trouble and decided to give us a call. I'm not sure how I ended up being the one she called, but I feel lucky to have been the staff person with whom she spoke.

On that brief phone call with me, Deb explained that she received assistance from CCM several times in her life. Years ago, when Deb discovered she had Multiple Sclerosis and was too sick to work, we assisted her with an electric bill, a housing deposit, and her prescription medications. This was before she was eligible for social

security and had Medicare. When her HVAC went out, she turned to CCM again for assistance. CCM has been a huge blessing to her.

She shared with me, "It's not always a good feeling to have to go in and ask for help; you all made me feel so comfortable. Everyone at CCM was welcoming, kind, and professional."

Deb went on to say that she is now at a place in her life where she can live comfortably within her means. She can provide for her pets and make ends meet. She wanted to give back to an organization that has helped her through a difficult time in her life.

Since our first conversation, I've gotten to know her better as we



have talked about various volunteer opportunities available for Deb to help others, who like her just need a helping hand to get their feet on solid ground. Deb enjoys helping others and makes it a priority in her life. She checks in on her neighbors often to make sure they are doing okay and have everything they need. She also has fun caring for her five parrots, dog, and cat. There is never a dull moment in her house. I look forward to having many more conversations with Deb and her first volunteer day with us.



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www.CrisisControl.org

 North Carolina Association
of Free & Charitable Clinics

 N.C. Center for Nonprofits

 AFP
Association of Fundraising Professionals

 NAFC
The National Association of
Free & Charitable Clinics

 KERNERSVILLE
CHAMBER OF COMMERCE

 GREATER
WINSTON
SALEM
CHAMBER OF COMMERCE

 DOWN
TOWN
PARTNERSHIP

Gift of the Month

April: Instant Oatmeal

May: Toilet Paper

June: Canned Meat

Some essential items can't be purchased with food stamps. Please consider donating one or more of the following: dish detergent, shampoo, disposable diapers, feminine hygiene supplies, bath soap, laundry detergent, and deodorant.

Current Hours

CCM continues to conduct phone interviews with neighbors needing assistance. We are slowly welcoming volunteers back into the office buildings and are even starting to welcome several new volunteers. Please visit crisiscontrol.org for the latest information.

Hours (including drop off):

Winston-Salem:

Monday - Friday 9 a.m. - 4 p.m.

Kernersville:

Monday - Friday 9 a.m. - Noon



Do you want to help Crisis Control Ministry make a difference in the community AND DOUBLE YOUR IMPACT?

Ask your employer if they have a matching donation program. Many companies will match your personal donations to Crisis Control Ministry. If your company does offer a matching program, let us know about it. Email give@crisiscontrol.org.

CCM does not share donor information with anyone. To notify us about a change of address or to receive CCM newsletters electronically, please email us at give@crisiscontrol.org.

Feeding Forsyth Hunger Challenge

Every day neighbors call Crisis Control Ministry seeking food assistance. Our staff and volunteers listen to the crises of senior citizens who are living alone, families who are waiting on their SNAP benefits, single parents who are trying to make ends meet, and many others.

Willy, a former client, reached out to CCM in February for assistance. For three years, he had been managing his bills, paying his mortgage and raising his teenage sons. Diagnosed with COVID-19 he now faced several weeks without work and income. His savings would pay his mortgage

and utility bills; however, he had little money left to buy groceries for his family. He contacted CCM and through our Food Pantry received groceries to keep his family from going hungry.

With your help, we can ensure neighbors like Willy and his family will not go hungry during the COVID-19 pandemic. All gifts designated to Feeding Forsyth received before April 30th are eligible for up to \$30,000 in local matching funds. Host a food drive or donate to the Feeding Forsyth Hunger Challenge today! Visit crisiscontrol.org for more information.



Recurring Donor

Would you like to help make a difference in the lives of neighbors in our community in crisis situations who just need a helping hand? Do you have a desire to see the lasting impact of your gifts in this community? If this sounds like you, consider making a recurring monthly donation to Crisis Control Ministry. No gift is too small, as all donations are used to make someone's life a little brighter – someone like Tonya. Tonya lost her job because of conflicts arising from working at home while caring for her child. She found a new job, but needed assistance to keep her electricity on. Your recurring gifts will help neighbors like Tonya and thousands of other neighbors in our community who need to know that someone cares about their well-being.

You can make your recurring gift online through our website, authorize a monthly draft from your bank account, or mail a monthly check to our office. If you have any questions, please contact The Rev. Dr. George C. Banks at 336.727.9976 or email him at gbanks@crisiscontrol.org.

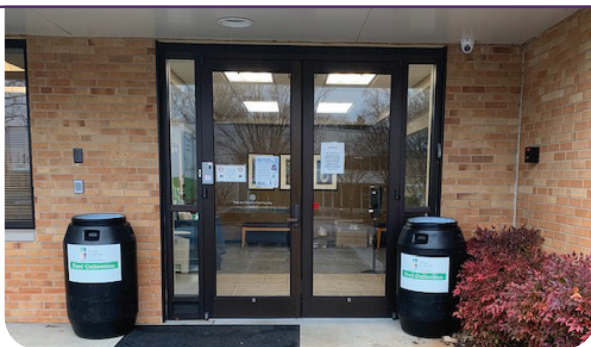
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Welcome Newest Board Member

Rev. Charles Armstrong III known by Chad to many is a resident and product of Winston Salem. He serves as the Special Assistant to the Senior Pastor at Galilee Missionary Baptist Church as well as the Senior Pastor of Payne's Chapel Baptist Church in Mt. Airy, NC. Rev. Armstrong also serves Wake Forest University as the Campus Minister for the Black Student Alliance and is a Chaplain with the Winston-Salem Fire and Rescue Department. When asked why he was interested in serving on the CCM Board, he replied, "Having lived in and around several major US cities, I can truly say there is absolutely no place in the world like Winston-Salem. I care deeply for this community and believe in the work of Crisis Control Ministry. In times like these, now more than ever, the work that CCM does is so important for so many people. The way CCM provides for basic human needs and helps so many people, is work that I truly want to do, help shoulder, and encourage others to do as well. I am excited and honored to see such incredible and necessary work up close. I look forward to growing and learning in relationship and service."



Temple Emanuel



At Crisis Control Ministry, we are thankful for the support of all our community partners, especially the houses of faith. Without these great community entities, our mission to assist neighbors in crisis would be impossible. One such partner is Temple Emanuel, which has always been an avid supporter of CCM. In the past two years, Temple Emanuel has donated over 7,913 pounds of food to CCM. Even in the midst of the COVID-19 pandemic, the faithful congregants of Temple Emanuel, under the leadership of Rabbi Mark Cohn, did not deter. Instead of organizing a food drive, they organized a fund drive, soliciting monetary gifts for CCM to purchase food for neighbors in crisis. We salute Temple Emanuel for their faithful support of CCM, resiliency, and innovation, as they continue to make a difference.

Shmedfest 2021

Get ready for an end of summer bash!

August 27-28 is the annual Shmedfest weekend.* There is a 24-hour fitness-a-thon in addition to the classic Shmedfest community celebration of Crisis Control Ministry. Come for the workouts and stay for the live music, activities for the kids, and delicious food.

**Event details are subject to change depending on the COVID-19 Pandemic status.*



Music, Food & Fun!

Welcome New Staff Members

Lettitia Iruela

serves as our Database Manager where she not only logs in all the data, but helps provide reports and acknowledgments of all financial gifts. She is an incredibly important part of the Philanthropy Team.



Maggie Sandy

serves as our Special Events and Marketing Manager, helping to coordinate all events, social media posts and advertising. Because of her family tradition of serving others in need, Maggie Sandy is excited to bring her marketing and creative skills to Crisis Control Ministry. She is a WFU alumna and loves all things Disney!



Marty Semones

started in February as our Transportation and Safety Coordinator, a newly created position at CCM. He assists with the food pickups from grocery stores, helps in the food warehouse and in the WS and Kernersville food pantries. When asked how work was going so far, Marty replied, "It has truly been a blessing to work at CCM. All the folks (volunteers & staff) are wonderful people who are truly working towards making a difference in someone else's life. I am so thankful I was given the opportunity to be a part of CCM, and I look forward to being here for a long time, and growing with the ministry."

