

FOR IMMEDIATE RELEASE

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## Crisis Control Ministry Holiday Honor Card Sales to Benefit Local Community

**WINSTON-SALEM, N.C.** (October 22, 2019) – Crisis Control Ministry is hosting their 23<sup>rd</sup> annual Holiday Honor Card fundraiser from November 1<sup>st</sup> – December 20<sup>th</sup>, 2019. All of the proceeds from the cards support the work of Crisis Control Ministry, making sure our neighbors in crisis have access to food, warm housing, and medicine.

"People love our holiday cards because they're a meaningful alternative gift that honors the recipient and also benefits people in Forsyth County experiencing crisis," said Margaret Elliott, Executive Director of Crisis Control Ministry.

For a minimum donation of \$5 per card, Crisis Control Holiday Honor Cards can be mailed by the purchaser themselves, or be signed and mailed by Crisis Control volunteers. Additional donations are welcomed. Donations are tax deductible. Two design options are available – one by graphic artist Beth Jones and one by well-known local artist William Mangum. For 32 years, Mangum's Honor Card program has raised over \$6 million for various organizations that assist individuals and families across the state struggling with poverty, hunger, and homelessness.

For more information and to purchase holiday honor cards from Crisis Control Ministry, please visit ccmcard.org or contact Abbey Riesett at 336-770-1621 or <a href="mailto:ariesett@crisiscontrol.org">ariesett@crisiscontrol.org</a>.

## **About Crisis Control Ministry**

Now in its 46<sup>th</sup> year and with offices in Winston-Salem and Kernersville, Crisis Control Ministry's mission is to assist people in crisis to meet essential life needs and to become self-sufficient. For additional information, go to its website at <a href="https://www.crisiscontrol.org">www.crisiscontrol.org</a>.