

"Crisis Control makes a difference between people sinking and swimming. My life would have spiraled out of control if it were not for Crisis Control Ministry. They paid my utility bill and helped me get through a tough time." — Former Client



7,789

People Served
Food Assistance
Value: \$825,471**

**Includes in-kind donations.

1,382

People Served Rent/
Mortgage Assistance
Value: \$486,809



483

People Served through
Community Outreach
Valued: \$8,099



453,900

Pounds of Food Donated by Our
Generous Community.



959 Volunteers

141 of our volunteers serve weekly

We appreciate all of our
weekly and episodic volunteers
who help us operate.



You supported families and individuals in our county to help them overcome hunger, poverty, and displacement.

OUR MISSION

The mission of Crisis Control Ministry is to assist people in crisis to meet essential life needs and to become self-sufficient.

We believe that food, shelter, and medicine are basic human needs, and that we can meet the needs of people in Forsyth County who are in crisis and dealing with unfortunate circumstances. As a trusted resource since 1973, we serve residents of our community and provide over \$3 million worth of services annually.

UNIFYING PRINCIPLES

Love ♥ Stewardship ♥ Listening ♥ Grace ♥ Truth
Collaboration ♥ Better Lives ♥ Transformation



Crisis Control
MINISTRY

Winston-Salem Office
(336) 724-7453
200 E. Tenth St.
Winston-Salem, NC 27101

Kernersville Office
(336) 996-5401
431 W Bodenhamer St.
Kernersville, NC 27284

www.crisiscontrol.org

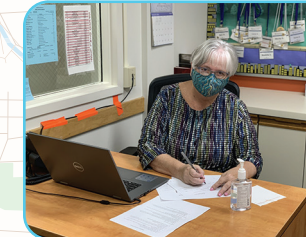


2021 COMMUNITY IMPACT REPORT



Crisis Control
MINISTRY

James was injured on the job and has been without an income for months. He filed a claim for workers' compensation, but is still waiting for a response. He has family to help him pay his bills, but this month he came up short. CCM was able to give James two weeks' worth of groceries to get him through.



990

People Served
Utilities Assistance
Value: \$129,120

4,900

Client Interviews



2,986

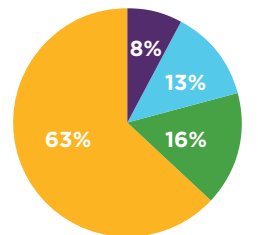
People Served
Pharmacy
Assistance

16,035 Free Prescriptions

Filled at our licensed pharmacy, with a
value of \$1,156,845 and provided at an
expense of only \$233,204 to the Ministry.

Revenue Received

Individuals	\$ 1,909,978
Foundations	\$ 486,953
Churches/Congregations	\$ 378,727
Businesses/Corporations	\$ 253,498
Total	\$ 3,029,156



13,630* Total People Served
\$2,606,344 Total Value

*May represent more than one service per person.

LONGTIME FRIENDS

Crisis Control Ministry's (CCM) Board members J. Kirk Glenn, Jr. and the Rev. Graham H. Rights are senior members on our Board. Rev. Rights has been a part of the work and service of CCM since the 1970's and Kirk has served since the 1980's. As we approach our 50th year, we asked them about their experience at CCM.

1. When asked what "drew" them to CCM, they answered the following: For Kirk, his involvement began when he and his dad Jimmy were invited to a CCM luncheon with Ginny Britt (previous Executive Director) and with John and Frank McNair. After a few visits to CCM, Kirk and Jimmy were very impressed with the outstanding services provided out of a dilapidated building at the corner of 10th Street and Patterson Avenue. Before he knew it, he and Frank McNair were in charge of the Capital Campaign for a new facility!

Graham's journey began when he was just starting a new pastorate

in the early 1970's and was looking for an opportunity to serve others in our community. He wanted that involvement to be ecumenical and inter-racial. His church allowed Graham to spend half a day per week as an interviewer at CCM.

2. When asked why they stay involved, both men say they believe in the mission. They are so amazed and appreciative of the staff and devoted volunteers who work with those who seek our services to help solve problems.

3. When asked why members of the community should support our work, their answers were the same: It's the right thing to do! Financial contributions and volunteers provide the maximum service possible to help us all make our community a better place to live.

CCM is grateful for Kirk and Graham who continue to remind us of our history and why we are here. We're happy that CCM will always be a part of their lives too!

EXCITING NEW PARTNERSHIPS AT CCM THAT ARE IMPROVING THE HEALTH OF OUR NEIGHBORS IN NEED

The pandemic has changed the way we operate at Crisis Control Ministry. Not only are we now offering our neighbors more options for how to interview, via phone or in person, we are partnering with other organizations to provide new services. We have been a collaborative partner with HealthCare Access (HCA), a local non-profit who pairs uninsured individuals with a local physician and we are now providing prescription medications to those same patients. Another exciting partnership is with The Downtown Health Plaza, the Cleveland Avenue Dental Clinic, and the United Health Centers to provide much-needed dental care assistance for those who can't afford dental services that are needed to improve their health! While we are not a

dental clinic, we are partnering with these dental providers to help pay bills for patients who cannot afford even the sliding scale fees offered by the clinics. We also receive referrals through HCA for patients who cannot get medical treatments/surgeries until dental problems are resolved. We now work with these patients to pay for their dental care so they can then have the medical procedures to improve their health.

We look for new ways to reach out to members of our community who have nowhere else to turn to get this kind of help. We are grateful to be a part of a collaborative network of providers to resolve unmet needs.



Transformation is our newest Unifying Principle at Crisis Control Ministry. The COVID-19 pandemic has taught us many things. One of the silver linings at Crisis Control Ministry is that we have been able to intentionally adapt to the social and environmental changes to better serve our community. To keep our clients, volunteers, and staff safe, we offered phone interviews for assistance and curbside pickup options for food and prescription medications. We never once stopped being a resource for neighbors in crisis.

2021-2022 BOARD OF DIRECTORS

Sylvia A. Jones,
Chair
Community Volunteer

Shontell Robinson,
Vice Chair, Forsyth
County Government

Mary Ann C. Davis,
Secretary
Community Volunteer

J. Kirk Glenn, Jr.,
Treasurer
Quality Oil Company,
Retired

Angela Alley
Novant Health

Jason Anderson
American National
Bank & Trust Co.

Chad Armstrong
Galilee Missionary Baptist
Church

Mark Boynton
Kilpatrick Townsend &
Stockton, LLP

Charles W. (Chip) Cole
NC A&T State
University, *Retired*

K. Carter Cook
Atrium Health Wake
Forest Baptist

Regina Craven
United Way of Forsyth
County

Brenda Evans
Forsyth County Dept. of
Social Services, *Retired*

Peter Fisch
High Point
Baseball, Inc.

Lloyd Ford
Community Volunteer

Gary R. Gunderson
Atrium Health Wake
Forest Baptist

Marie Marritt
Community Volunteer

London Mickle
Winston-Salem State
University

Leslie Mullinix
Family Services

Katy O'Kennedy
Community Volunteer

Kevin G. Owen
Owen Architecture,
PLLC

Judi Perrault
Community Volunteer

Rt. Rev. Graham Rights
Moravian Bishop

Carla Brown Rumph
Clark S. Brown & Sons
Funeral Home

Hernan Sabio
Truist

Margaret P. Elliott
Executive Director

HUNGRY FOR HOPE

For almost fifty years Crisis Control Ministry, Inc., has been able to meet the emergency crisis needs of individuals and families. Religious congregations, businesses, foundations, and individuals have donated to us so that we could make a difference in the lives of people in crises. For more than thirty of those years, restaurants have played a major role in helping us raise funds and create awareness for the vital services we provide. In 1990, Hope du Jour was launched as an opportunity to support local restaurants and Crisis Control Ministry. Hope du Jour became Crisis Control's signature event and one of its largest fundraisers. Participating restaurants agreed to donate 10% of their sales on the first Tuesday in May to support CCM's mission.

Then came the COVID-19 pandemic. In 2021, we decided that for the month of June, Crisis Control Ministry would host "Hungry for Hope," a new

campaign to promote Hope du Jour partners in the local media and on social media. The goal of this campaign was to get the community to support local food and beverage establishments that have previously participated in Hope du Jour. In support of the local restaurants, CCM challenged community members to dine out or order takeout. "These 140 restaurants, bakeries, coffee shops, breweries, and ice cream shops have supported their neighbors in crisis throughout the last 30 years," said Margaret Elliott, Executive Director of Crisis Control Ministry. "We know how difficult the past year and a half has been for the owners of these establishments. Our Board of Directors and staff decided not to have Hope du Jour in 2021, and to focus on driving business to our partners." We continue to be grateful for our restaurant partners and are glad to have had a chance to say thank you through the Hungry for Hope marketing campaign.

