

# THE MINISTRY MESSENGER

STRENGTHENING OUR COMMUNITY . . .



## TOOLS FOR A BRIGHTER FUTURE

By Kathy Hoffner, Director of Kernersville Office

**WHEN SOMEONE COMES TO US WITH A CRISIS NEED,** *we have several choices: to help, not to help, or to teach them to help themselves. We are accustomed to "helping" at CCM and we do it well. But sometimes helping is not enough. Providing information or "tools" to prevent future crisis situations benefits both the "helped" and the "helper."*

Helping clients to become self-sufficient is a daunting task and is part of our mission statement. The Breaking the Cycle program is designed to help our clients break the chains of dependence. As I worked with our clients to become more financially stable, I felt I needed to do more to connect clients to community professionals skilled in the areas where my clients needed help. In January 2011, I began a program in the Kernersville office called "Tools For Success." The concept is simple: bring experts and professionals face to face with our clients in need of their services and skills.

Currently we are offering two sessions monthly for clients. Topics include balancing a checking account, budgeting, cooking on

a budget, finding employment, reducing your power bill, managing stress, and finding help for addictions. We have offered a class on coupon clipping, which if you watch TLC you know is a great money saver! The instructors, or "coaches" as I like to call them, are professionals and experts in their field. Our business partners include SunTrust Bank, Consumer Credit Counseling, CareNet Counseling, Duke Energy, Department of Social Services, and Reformers Unanimous.

The small classes lend themselves to more one-on-one instruction by a caring individual who can provide information on how and where to get more help if needed. Although I know that a 2-hour class, no matter how skilled the instructor, will not solve all the complex issues

and challenges our clients face, I hope the information shared will get the person back on track toward self-sufficiency. These classes truly offer "Help for Today and Hope for Tomorrow" - help because not only was today's crisis solved, but hope that now they are better equipped with a new skill that may prevent a future crisis.



Debra Rosenquist, Registered Dietician with Cornerstone Healthcare, talks with CCM clients about how to cook on a budget.

## LEAVE A LEGACY THROUGH PLANNED GIVING

Crisis Control Ministry is blessed to have a number of people like you who have shown a commitment to supporting people in crisis in Forsyth County by making financial gifts. We're grateful for this support; without it, we simply could not serve 1 in 19 county residents in need.

In addition to the impact you have on our ministry by making gifts during your lifetime, you have the opportunity to leave a legacy for future generations through a bequest provision. Many others have chosen this personal way of being permanently identified with our vital mission in Forsyth County.

Through making Crisis Control a bequest provision in your Will, you can ensure a distribution of funds as you would choose, while at the same time receiving significant tax and financial benefits. If you are interested in learning more about this option and others related to planned giving, please contact Corey Miller, our Director of Development, at 336-724-7875 x1041 or at [cmiller@crisiscontrol.org](mailto:cmiller@crisiscontrol.org).

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CRISIS CONTROL MINISTRY IS A MEMBER OF:  
NC CENTER FOR NONPROFITS  
ASSOCIATION OF FUNDRAISING PROFESSIONALS  
NC ASSOCIATION OF FREE CLINICS  
WINSTON-SALEM CHAMBER OF COMMERCE  
KERNERSVILLE CHAMBER OF COMMERCE  
DOWNTOWN WINSTON-SALEM PARTNERSHIP

### Crisis Control Ministry will be closed:

- July 4 – Independence Day Holiday
- September 5 – Labor Day

### DONATIONS . . .

If you would like to include Crisis Control Ministry in your will or as a beneficiary of a life insurance policy, please use our legal name: Crisis Control Ministry, Inc. We appreciate your generosity and foresight by providing for us through your giving plan.



Winston-Salem Office: 200 E. Tenth Street | Winston-Salem, NC 27101 | T: 336.724.7453

Kernersville Office: 431 W. Bodenhamer St. | Kernersville, NC 27284 | T: 336.996.2636



Cynthia Fearington –  
Director of Client Services

## DISABLED VETERAN RECEIVES HELP TO KEEP HIS HOME

**MARGARET ELLIOTT, OUR EXECUTIVE DIRECTOR, IS ON SABBATICAL UNTIL AUGUST 15.** *I am filling in for her as well as continuing my own duties as Director of Client Services. That could be a daunting task if it were not for the wonderfully helpful and professional staff with which Crisis Control Ministry has been blessed. Things are running smoothly and efficiently as each person does what needs to be done to accomplish our mission. That mission is well illustrated in the following story:*

While many of us were eating hotdogs, hamburgers, and ice cream as we celebrated July 4th, one of our clients who has loyally served our country had nothing to celebrate. Unfortunately, his story is not unique because we often see cases similar to his.

Fifty-eight-year-old Robert came to Crisis Control Ministry to seek assistance in paying his rent because he was about to be evicted from his apartment. He was humiliated to ask for help because he had always been self-sufficient. Two months ago, the Veterans Administration sent him a letter stating that they had overpaid him \$16,000 over a period of years. Even though it was their mistake and he had done nothing wrong, they were going to withhold his \$900 disability check for two months. Because that left Robert penniless, he had not been able to

pay his \$300 rent for two months. Thankfully, CCM was able to keep this veteran from being thrown out on the street. He left with tears of gratitude in his eyes.

Next month the VA will begin paying him \$600 per month and withholding \$300 until the debt is cleared. Finances will be tight but he should be able to manage if he is very careful.

Robert is not the only disabled veteran CCM has kept from becoming homeless. All too often we see people become victims of governmental bureaucracy when they have been overpaid by Social Security or the VA through no fault of their own. How can people be expected to live with absolutely no income? Where besides a shelter would they turn if it were not for Crisis Control?

### **Boundless Gratitude:**

*"Thank you Crisis Control Ministry for helping my family with our rent eviction. With your assistance, I am able to continue taking care of my family without the thought of being homeless. And now I can continue to pay my rent, continue working, and build my children's future. I can't express my boundless gratitude for organizations and sponsors like yours that help people in need. I know it isn't much, but I just wanted to thank you again. And one day when I can afford it, I will be making donations to your organization to return the favor and help other families in need. God bless you and anyone that contributed to my family."*

**Tashia F.**, single mother of two children

**2,760**  
number of  
prescriptions  
filled in May

**68%**  
of our  
clients are  
unemployed

**75%**  
of those  
who received  
assistance  
were first-  
time clients

**6,266**  
number  
of client  
interviews  
so far  
this year.

## EVENTS CALENDAR

**August 26, 7:00 p.m. – Crisis Control Night at the Ballpark.** Enjoy a Dash game and support Crisis Control. Tickets are \$12 each and include a free Dash hat. **Tickets must be purchased by July 25.** To order tickets, call Judie Holcomb-Pack at 724-7875 ext. 1040 or e-mail [jholcomb-pack@crisiscontrol.org](mailto:jholcomb-pack@crisiscontrol.org).

**October 5, 11 a.m. – 9:30 p.m., Lowes Foods Fair Food Drive.** Bring a donation of five Lowes brand non-perishable food items and get into the Dixie Classic Fair for free! WBFJ free Christian concert featuring Kutless begins at 7:30 p.m.

**October 16, 2:30 p.m. – The 30th anniversary of the Winston-Salem/Forsyth County CROP Hunger Walk.** This year there will be one combined walk in Winston-Salem. If you walked in the first CROP Walk in 1979, please contact Judie Holcomb-Pack at 724-7875 ext. 1040. There will be a special CROP Walk Reunion a few weeks prior to the walk to honor the first walkers.

## VOLUNTEERISM – IT BEGINS WITH YOU

By Vicki Jones, Director of Community & Volunteer Relations

**WHY DO MANY VOLUNTEERS STAY WITH CRISIS CONTROL MINISTRY** for 15, 20 or more years? Why does this ministry have youth volunteers who consistently contribute to the service of ministering to the less fortunate? Why does this ministry have a committed Board of Directors of community leaders who donate hours of their time to make this all work?

I believe it's because we not only serve an important role in our society, but we also provide it in a unique way. Our volunteers step forward to accept direct responsibility in the ways we help. Interviewers take the information from clients and listen carefully to understand the crisis. The lead interviewers work with the interviewers to determine ways we can help. Volunteers accompany clients as they select food from our pantries. Volunteers assist in the pharmacy by greeting clients, answering phones, and assisting the pharmacist in filling prescriptions. Everyone is directly involved in the process.

## 21ST ANNUAL HOPE DU JOUR DRAWS DINERS FROM

**ACROSS THE COUNTY** — Judie Holcomb-Pack, APR, PR & Marketing Coordinator

On Tuesday, May 3, diners from King to Kernersville crowded restaurants to enjoy the 21st annual Hope du Jour. From coffee to chili to cloth-napkin dining, there were restaurant choices to fit any time of day and budget. Despite the challenging economy, restaurant donations are on track to meet our fundraising goal.

"I loved serving as chair of Hope du Jour and as Crisis Control's foodie advocate," stated Joanne Viren. "Our team recruited 19 new restaurants! It's thrilling to see the community come together to support this event."

We sincerely appreciate all of our sponsors who underwrite the cost of putting on the

**Because of a lack of volunteers, CCM turned away nearly 600 clients last year.** Client numbers are increasing and we need more volunteers to serve in a variety of positions. One way you can help is by being a Community Ambassador, talking to your friends and colleagues about your volunteer experience and encouraging them to find out more.

As Winston Churchill so eloquently stated,

**"WE MAKE A LIVING BY WHAT WE GET; WE MAKE A LIFE BY WHAT WE GIVE."**

event and help promote it. We especially want to thank presenting Sponsor Wall Esleeck Babcock LLP, corporate sponsors Syngenta, Piedmont Natural Gas, and T.W. Garner/Texas Pete; and media sponsors the Winston-Salem Journal, WTQR, 99.5 WMAG, 100 the Buzz, and Rush Radio 94.5.

Of course, this event would not happen without the 132 participating restaurants! You can see our listing at [www.hopedujour.org](http://www.hopedujour.org).

Finally, we are most grateful to everyone who ate out for one – or more – meals on May 3! Every dollar raised will help Crisis Control continue to serve our neighbors in need.

## WHO IS OUR "TYPICAL" CLIENT? — Corey Miller,

Director of Development



At Crisis Control Ministry, there is simply no "typical" client. Our clients are often minimum wage earners whose weekly hours get cut and they're left without enough funds on which to

live. They're also middle-class professionals who are unable to make enough money to support their families. They're trapped because they can't sell their homes in order to downsize, they've spent their 401(k) and borrowed all they can from their family. We're their last resort.

Our clients are often single mothers struggling to afford child care and dealing with lack of child support. They're people living on unemployment who find that two-thirds of their income isn't enough to support their family.

Our clients are the disabled, those truly unable to work who are caught in the maze of the SSI Disability application process. Or people caught in between – earning too much income to qualify for food stamps and Medicaid, but not enough to pay bills and put food on the table.

Our clients are the homeless who can't afford prescription medication. Our clients are veterans struggling with many issues and not receiving the support they need to survive. Our clients are people dealing with a family health crisis that requires more than they have.

Our clients are all of these people and more.

## GIFT OF THE MONTH

**July** – Peanut butter & jelly

**August** – Grits & oatmeal

**September** – Canned beef stew & saltine crackers

**October** – Dry pasta

The following items can't be purchased with food stamps. Please consider donating one or more of these items this summer: Dish detergent, shampoo, disposable diapers, feminine hygiene products, bath soap, laundry detergent, and deodorant. **Visit [www.crisiscontrol.org](http://www.crisiscontrol.org) for a complete Gift of the Month list.**

### Drop-Off Hours:

#### Winston-Salem Location

Monday-Friday: 9 a.m.–noon and 1 p.m.–4 p.m.

Tuesday: 9 a.m.–noon and 1 p.m.–7 p.m.

#### Kernersville Location

Monday-Friday: 9 a.m.–noon

Tuesday & Thursday: 1 p.m.–4 p.m.

**CRISIS CONTROL MINISTRY, INC. IS A CHRISTIAN-BASED MINISTRY WHOSE MISSION IS TO ASSIST PEOPLE IN CRISIS TO MEET ESSENTIAL LIFE NEEDS AND TO BECOME SELF-SUFFICIENT.**

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CRISIS CONTROL MINISTRY

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# WINSTON-SALEM DASH | 2011

## CRISIS CONTROL MINISTRY NIGHT AT THE BALLPARK

Myrtle Beach Pelicans vs. WS Dash  
Friday, August 26 • 7:00 p.m.



### SPECIAL OFFER FOR CRISIS CONTROL MINISTRY SUPPORTERS

The Winston-Salem Dash and Crisis Control Ministry are partnering for a Night out at the Ballpark. Come out and join your friends for this special night at the BB&T ballpark!

#### For only \$12 you receive:

- Ticket to the Game
- FREE Dash cap
- FREE Play Ball Program
- Group recognition on 100-foot video board

For each ticket sold through Crisis Control, the DASH will make a donation to Crisis Control Ministry.



*Please respond soon – there is a limited amount of seating for this special night. Tickets must be ordered no later than **July 25**. However, ordering by this deadline does not guarantee seating as the spots could fill up well before then. **Tickets must be ordered in advance – this offer will not be available at the gate.***

Order  
tickets by  
July 25

## RESERVE YOUR TICKETS!

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
DAYTIME PHONE \_\_\_\_\_  
E-MAIL \_\_\_\_\_  
# OF TICKETS \_\_\_\_\_ X \$12/PERSON = \$ \_\_\_\_\_  
CREDIT CARD # \_\_\_\_\_ EXP \_\_\_\_\_  
VISA, MasterCard, American Express, or Discover Signature: \_\_\_\_\_

## LOOKING FOR A GREAT VOLUNTEER OPPORTUNITY?

*Crisis Control Ministry  
needs YOU!*

For more information, call  
Vicki Jones, Director of Volunteer  
and Community Relations at  
724-7875 ext. 1043 or  
email [volunteer@crisiscontrol.org](mailto:volunteer@crisiscontrol.org).

**Bring a friend along  
and double your fun!**

## FOR MORE INFORMATION:

**DEADLINE FOR THIS SPECIAL OFFER IS 07/25/2011**  
Please mail your order form along with check or  
credit card number to:  
Crisis Control Ministry  
Attn: Judie Holcomb-Pack  
200 E. Tenth St.  
Winston-Salem, NC 27101  
For phone orders, call Judie Holcomb-Pack  
336-724-7875 ext. 1040